

**Minutes of the Regular Meeting of the
Carlsbad Museum Advisory Board
held in the Carlsbad Museum & Art Center
On March 20, 2019 at 1:30 PM**

Voting Members Present:

David Prell	Museum Board President
Khushroo Ghadiali	Museum Board Vice President
Margaret McClure	Member
Steve West	Member
Duane Pearson	Member
Larry Pardue	Member
Tom Bemis	Member

Voting Members Absent:

KC Sparks	Member
Mike Medrano	Member

Ex-Officio Members Present:

Ex-Officio Members Absent:

Dale Janway	Mayor
Mike Hernandez	City Administrator
Angie Testa-Barrios	Director of Municipal Services

Others Present:

Dave Morgan	Museum Director
Edward VanScotter	Museum Assistant Director

1. ROLL CALL OF VOTING MEMBERS AND DETERMINATION OF QUORUM

Roll call was taken by Edward VanScotter. It was determined that a quorum was present.

2. APPROVAL OF THE AGENDA OF MARCH 20, 2019

The motion was made by Khushroo Ghadiali and seconded by Margaret McClure to approve the agenda of the March 20, 2019 meeting.

The vote was as follows:

Yes –David Prell, Khushroo Ghadiali, Margaret McClure, Steve West, Duane Pearson, Larry Pardue, Tom Bemis,

No – None

Absent – KC Sparks, Mike Medrano

3. APPROVAL OF MINUTES OF THE FEBRUARY 20, 2019 REGULAR MEETING

The motion was made by Steve West and seconded by Tom Bemis to approve the minutes of the February 20, 2019 meeting.

The vote was as follows:

Yes –David Prell, Khushroo Ghadiali, Margaret McClure, Steve West, Duane Pearson, Larry Pardue, Tom Bemis,

No – None

Absent – KC Sparks, Mike Medrano

4. APPROVAL OF FINANCIAL REPORT

- The museum is currently in the middle of budget planning for next fiscal year.
- The museum received a quote from ENGIE for a new HVAC system, which will cost about \$520,000. This will be a major capital funds project for next fiscal year.
- Khushroo Ghadiali asked if Dave Morgan has looked into lodger's tax money to help pay for the new HVAC system. Dave Morgan replied that he hasn't.
- Khushroo Ghadiali brought up the idea of setting up a meeting with Mayor Dale Janway and Mike Hernandez to show them art pieces in the museum that have been damaged by poor climate controls in the building.
- The museum is requesting for the next fiscal year the addition of a full-time curator of collections position, a full-time front desk attendant, and to increase the weekly hours of the current two front-desk attendants from 25 hours a week to 30.
- The museum is asking for less exhibit expense money next fiscal year as remodeling projects are being completed. The museum is also asking for new computers, as well as an increase in the exhibit budget line for the biodiversity exhibit that the museum is creating in partnership with the National Park Service.
- Museum store sales were about \$35 in February. Larry Pardue asked why the figure was so low. Dave Morgan answered that it was a slow month with visitors.
- Khushroo Ghadiali asked if the recent federal government shutdown affected museum visitation numbers. Dave Morgan answered that if anything the shutdown helped the museum's numbers.

The Motion was made by Duane Pearson and seconded by Larry Pardue to approve the financial report.

The vote was as follows:

Yes –David Prell, Khushroo Ghadiali, Margaret McClure, Steve West, Duane Pearson, Larry Pardue, Tom Bemis,

No – None

Absent – KC Sparks, Mike Medrano

5. APPROVAL OF DIRECTOR'S REPORT

- The recommendation for Mannie Bemis to join the museum board is going before city council on March 26th.
- The person interested in replacing LaVern Shan on the board is still interested in the position, will come to the next board meeting.
- Mosaic held a meeting in the Hall of Fame on February 21st.
- Tonk Chester of Mosaic indicated that the company is interested in holding more of their meetings in the hall of fame.
- Internationalities Credit Union held a meeting in the Hall of Fame on February 25th.
- Dave Morgan met with Julie Chester of Creative Carlsbad in order to plan movies and concerts throughout the summer in the Halagueno Arts Park. The goal is to have at least one movie and one concert in the park each month throughout the summer.
- One-man-band "Suitcase Junket" will play in the Halagueno Arts Park on May 26th.
- The museum received a restored 1936 tractor from Jerry Frazier from Artesia. The tractor was originally going to go in the heritage park, but Jerry wanted it stored and displayed indoors. The tractor is currently on exhibit in the museum's pioneer gallery.
- Ron Grimes's son dropped off some of his father's city archival materials in February.
- After the Flamenco exhibit was shipped off on February 14th. The museum spent the next two weeks refurbishing the walls in the temporary gallery, replacing the white ceiling tiles with black ones, and installing a new art-hanging system. The city's construction crew redid the walls.
- David Prell stated that he has been receiving a lot of questions on why there are not prices included on the labels in the Carlsbad Area Artist Association show. He stated that the association sold more pieces during the show when prices used to be included. Dave Morgan responded that the museum requested that the show not include prices on the labels in order to create a more professional, museum-quality exhibit, not a retail show. Dave Morgan stated that for future CAAA shows, the issue of including prices on labels can be revisited.
- The HK advertising firm held a meeting in the Hall of Fame on March 4th with city administrators and Julie Chester in order to start coming up with a branding and advertising strategy for the city.
- The NM school of arts toured the museum on March 7th. They are planning on using the facility to hold art classes in the summer.
- The Hall of Fame has had a number of inductions recently. These events are well-attended and well-received. Margaret McClure implored the other board members to make it a point to come to these inductions. It was brought up that the scheduling of these inductions, usually during the week during work hours, makes it hard to make attend.
- The Local Hangout exhibit was changed out from Sky Klaus to Marena McMurry.
- Rick Tavaréz from the water department is currently working at the museum temporarily on light-duty until he is cleared to go back.
- The museum has not heard from Bill McAdoo recently about their artwork being returned to them. Dave Morgan asked the board if they could develop a fund-raising strategy to buy the

McAdoo pieces that might be returning to the family.

- Khushroo Ghadiali indicated that it would be hard to ask any of the mining or oil companies for the money needed to buy any of the McAdoo pieces. He stated that it would be easier to ask for donations if they had an exact dollar amount and exactly what pieces the museum wanted to keep. Dave Morgan stated that the board will be provided with a list of McAdoo art pieces that are on loan, their appraisals, and which ones would be the most desirable for the museum to keep.
- Dave Morgan handed out flyers to the board about an upcoming museum trustee association seminar being held in Phoenix, AZ. This seminar will be centered on how to better build and run museum boards. Dave indicated that such a seminar would be beneficial for any of the museum board to attend. There was some interest shown, but it was on too short of notice for anyone to be able to make it.
- There was discussion about what the board should be looking for in terms of future members. In the past, the goal was to represent different segments of the community and to try to pull members that have backgrounds related to the museum, such as artists. Dave Morgan indicated that the board should also be considering members that are well-connected and could solicit monetary donations. Khushroo Ghadiali put forward the idea of holding a strategy board meeting to formulate a plan on what to look for in future board appointments. Dave Morgan and David Prell agreed that such a meeting would be beneficial.

The motion was made by Khushroo Ghadiali and seconded by Steve West to approve the Director's Report.

The vote was as follows:

Yes –David Prell, Khushroo Ghadiali, Margaret McClure, Steve West, Duane Pearson, Larry Pardue, Tom Bemis,

No – None

Absent – KC Sparks, Mike Medrano

6. DISCUSS REPLACEMENT OF BOARD MEMBER LAVERN SHAN

- Dave Morgan indicated that Allison Hervol is still interested in serving on the board. Dave will invite her to the next board meeting.

7. DISCUSS CURRENT AND FUTURE EXHIBITIONS AND ACTIVITIES

- March 2 – Carlsbad Area Artist Association exhibit opened
- March 15 – Cruz Fernandez Hall of Fame Induction
- March 16 – Sam Etcheverry Hall of Fame induction
- March 22 – Lynne Pitcaithley Hall of Fame induction
- March 22 – Meet and greet with Local Hangout Exhibit artist Marena McMurry
- April-May Carlsbad Municipal School art exhibits

- May 16 – Movie in the Park – “The Lego Movie”

8. ADJOURN

The motion was made by Duane and seconded by Margaret McClure to adjourn at 2:11.

The vote was as follows:

Yes –David Prell, Khushroo Ghadiali, Margaret McClure, Steve West, Duane Pearson, Larry Pardue, Tom Bemis,

No – None

Absent – KC Sparks, Mike Medrano

Steve West

David Prell, President

17 April 2019

Date