Minutes of the Regular Meeting of the Carlsbad Museum Advisory Board Held in the Carlsbad Museum & Art Center On November 20, 2019 at 1:30 PM

Voting Members Present:

Khushroo Ghadiali

Museum Board Vice President

Margaret McClure

Member

Larry Pardue

Member

Mike Medrano

Member

Desiree Kicker

Member

Tom Bemis

Member

Mannie Bemis

Member

Voting Members Absent:

David Prell

Museum Board President

Allison Hervol

Member

Steve West

Member

KC Sparks

Member

Ex-Officio Members Present:

Ex-Officio Members Absent:

Dale Janway

Mayor

Mike Hernandez

City Administrator

Others Present:

Dave Morgan

Museum Director

Edward VanScotter

Museum Assistant Director

1. ROLL CALL OF VOTING MEMBERS AND DETERMINATION OF QUORUM

Roll call was taken by Edward VanScotter. It was determined that a quorum was present.

2. APPROVAL OF THE AGENDA OF NOVEMBER 20, 2019

The motion was made by Larry Pardue and seconded by Mike Medrano to approve the agenda of the November 20, 2019 meeting.

The vote was as follows:

Yes –Khushroo Ghadiali, Margaret McClure, Larry Pardue, Mike Medrano, Desiree Kicker,

Tom Bemis, Mannie Bemis

No - None

Absent - David Prell, Allison Hervol, Steve West, KC Sparks

3. APPROVAL OF MINUTES OF THE OCTOBER 16, 2019 REGULAR MEETING

The motion was made by Tom Bemis and seconded by Margaret McClure to approve the minutes of the OCTOBER 16, 2019 meeting.

The vote was as follows:

Yes –Khushroo Ghadiali, Margaret McClure, Larry Pardue, Mike Medrano, Desiree Kicker, Tom Bemis, Mannie Bemis

No - None

Absent - David Prell, Allison Hervol, Steve West, KC Sparks

4. APPROVAL OF FINANCIAL REPORT

- The store sales for October came in at about \$460. October was not a bad month for sales, but November's sales will probably be the best month since getting the new POS system.
 Store sales just for the opening night of the Frida exhibit surpassed all of October.
- Khushroo indicated that he has been hearing nothing but good things about the Frida
 opening reception around town. Dave Morgan replied that it was one of the better events at
 the museum in recent memory over 250 people were in attendance, and the feedback
 was very positive.
- The museum is on target for mid-year budget spending.

The Motion was made by Mike Medrano and seconded by Desiree Kicker to approve the financial report.

The vote was as follows:

Yes –Khushroo Ghadiali, Margaret McClure, Larry Pardue, Mike Medrano, Desiree Kicker, Tom Bemis, Mannie Bemis

No - None

Absent - David Prell, Allison Hervol, Steve West, KC Sparks

5. APPROVAL OF DIRECTOR'S REPORT

- Two new sculptures were installed in the Halagueno Arts Park on October 19th: "Ball Through Window" and "Cougar".
- The Frida exhibit arrived at the museum on October 21st, the crates were stored in the front lobby while the quilt exhibit was still up.
- On October 24th, OSHA did a consultation walkthrough of the museum and other city departments at the request of city safety manager Randy Galindo. The OSHA representatives noted a few things that the museum needs to fix to be OSHA compliant, including: proper lumber and tool storage, housekeeping, and the front reception desk not being wired for electricity properly. The museum has ordered proper storage racks and

shelving, and is working on a plan to properly run electricity to the front desk. Desiree Kicker asked if the city is providing additional funds to order this equipment for the museum to become OSHA compliant. Dave answered that these purchases come out of the museum's general operating budget. Dave also mentioned that the front reception desk is an artifact, so it would not be advisable to drill holes in it to run electric cords and conduit. At this point, Dave asked the board what they thought of replacing the front reception desk with a new L-shaped desk that would be easier to properly run electricity to. The board replied that they like the old desk, but that it would probably be better to replace it with a new desk in order to make it more OSHA compliant. OSHA gave the city until November 22^{nd} for all of the serious problems that they pointed out in the various departments to be fixed. The city is currently asking for an extension to this deadline.

- The opening reception for the exhibit "The World of Frida" was held on November 8th. This
 was a very well-attended event, with over 250 people in attendance. Live music was
 provided by Mexican artist Azul Barrientos, and catering by O's Kitchen out of El Paso. The
 museum has received overall very positive feedback on this event and exhibit.
- The museum has been restocking the store, including new merchandise from Guerilla Graphix out of Santa Fe. Overall, museum store sales have been picking up.
- With permission from the curator of the exhibit, local artist Skye Klaus was entered a Frida Kahlo piece into the World of Frida exhibit while it is installed in Carlsbad,. Desiree Kicker asked if this piece will travel with the exhibit to other museums. Dave Morgan replied that he didn't think so, mainly because the crates that the exhibit ships in are at capacity.
- Desiree Kicker asked if the Museum Amigos has a 501-3c designation, and how to go about asking for donations. Dave Morgan replied that the Amigos have a fund at the Carlsbad Foundation that donations can be made to.

The motion was made by Mike Medrano and seconded by Larry Pardue to approve the Director's Report.

The vote was as follows:

Yes –Khushroo Ghadiali, Margaret McClure, Larry Pardue, Mike Medrano, Desiree Kicker, Tom Bemis, Mannie Bemis

No - None

Absent - David Prell, Allison Hervol, Steve West, KC Sparks

6. DISCUSS CURRENT AND FUTURE EXHIBITIONS AND ACTIVITIES

- There are no travelling exhibits planned for the temporary gallery in February of 2020 due to planned HVAC work during the time.
- · The annual Carlsbad Area Artists Association exhibit is currently planned for March
- The CMS primary and secondary art shows will be in April and May, we are still waiting to hear from them for further details.

- There is not an exhibit currently scheduled for the summer of 2020. Originally, the museum
 was going to partner with the NPS on an exhibit about biodiversity in the Chihuahuan
 Desert, though this has been pushed back until at least the summer of 2021.
- Evergreen Exhibits is offering "Robot Zoo" a travelling exhibit available for the summer. Evergreen is the same company that the museum rented the popular bat exhibit from in 2014. The asking rental price for "Robot Zoo" is \$45,000, which is a little more than the museum is able to pay, so the price will need to be talked down. Khushroo Ghadiali asked what the museum would be willing to pay for the exhibit, giving \$35,000 as an example of a reduced rate. Dave Morgan replied that \$35,000 would probably be doable. Khushroo asked Dave to send him more information on the exhibit.
- Dave also brought up the possibility of renting a currently travelling exhibit on the Dutch artist M.C. Escher.
- Desiree Kicker brought up the idea of a partnership between the museum and the boys and girls club of Carlsbad, with the idea of the club bringing in kids during the summer to participate in STEM-oriented programming during the possible Robot Zoo exhibit. Dave stated that this was definitely a good idea, though the museum would have to rely on outside help in programming because of the museum's current lack of staffing.
- November 8 Opening for the exhibit The World of Frida from the Bedford Gallery
- November 22 Art Walk Event
- November 30 Night of Lights Event

7. ADJOURN

The motion was made by Tom Bemis and seconded by Desiree Kicker to adjourn at 2:17.

The vote was as follows:

Yes –Khushroo Ghadiali, Margaret McClure, Larry Pardue, Mike Medrano, Desiree Kicker, Tom Bemis, Mannie Bemis

No - None

Absent - David Prell, Allison Hervol, Steve West, KC Sparks

David Prell, Presider

12/18/19, Date