

**MINUTES OF A MEETING OF THE LODGERS' TAX ADVISORY BOARD OF THE
CITY OF CARLSBAD, NEW MEXICO, HELD IN THE PLANNING ROOM AT THE
MUNICIPAL BUILDING, 101 N. HALAGUENO, CARLSBAD, NM
TUESDAY, JUNE 6, AT 7:30 A.M.**

Voting Members Present: Dr. S.S. Dara
Dale Balzano
Elizabeth Lickliter
Milan Patel

Voting Members Absent: Amit Bhakta

Also Present:

Angie Barrios-Testa	Director of Municipal Services
Andie Britt	Executive Secretary
Sandy Gonzalez	Assistant Treasurer
Jessica Ponce	Budget/Grants Analyst
Curtis McKinney	Carlsbad Live, LLC

1. CALL TO ORDER

Dr. S.S. Dara, Chairman, called the meeting to order at 7:32 a.m.

2. ROLL CALL OF VOTING MEMBERS AND DETERMINATION OF QUORUM

Dr. Dara called roll and it was determined there was a Quorum of the Voting Members.

Present: Dr. S.S. Dara, Dale Balzano, Milan Patel, Elizabeth Lickliter

Absent: Amit Bhakta

3. APPROVAL OF JUNE 6, 2023 AGENDA

The motion to approve the June 6, 2023, meeting Agenda was made by Dale Balzano and seconded by Elizabeth Lickliter

The vote was as follows:

Yes: Dale Balzano, Elizabeth Lickliter, Milan Patel, Dr. S.S. Dara

No: None

4. CONSIDER APPROVAL OF MINUTES OF LODGERS TAX ADVISORY BOARD MEETING HELD ON MAY 2, 2023

A correction on the May 2, 2023 minutes was noticed by Dr. S.S. Dara. A correction to Elizabeth Lickliter seconding a motion to "Adjourn" will be changed to Amit Bhakta. The motion for the correction to be made was made by Dale Balzano and seconded by Milan Patel. The motion was made by Dale Balzano and seconded by Milan Patel to approve the May 2, 2023 meeting minutes.

The vote was as follows:

Yes: Dale Balzano, Milan Patel, Elizabeth Lickliter, Dr. S.S. Dara

No: None

5. CONSIDER APPROVAL OF REQUEST FOR FUNDING FROM CARLSBAD LIVE, LLC – HAWGFEST 2023

Curtis McKinney was present on behalf of Carlsbad Live, LLC, for HAWGFEST 2023 to present the \$30,000 request. Angie Barrios-Testa mentioned that a new spreadsheet will be provided for all requests for funding to show what the applicant has asked for and used in years past. Curtis McKinney explained to the board that HAWGFEST has gotten away from strictly being a motorcycle event. McKinney explained that they debated changing the name of the event but since it was already trademarked they kept it. This will be the 2nd year that are fully removed from being a motorcycle rally event. The event has morphed into something comparable to the Lea County Fair. It was mentioned that they get visitors from all over the U.S. not just nearby local communities. Elizabeth Licklitter asked if local food trucks were used for the event, McKinney responded that they are local to Carlsbad and the surrounding area. He said this year he is not charging them a rental fee but asking them to make a donation towards Breast Cancer Awareness. Dr. S.S. Dara asked if McKinney planned on advertising in the Carlsbad Current Argus, McKinney said no the event would be advertised with other publications and radio.

The motion was made by Elizabeth Licklitter and seconded Dale Balzano to approve the \$30,000 request.

The vote was as follows:

Yes: Elizabeth Licklitter, Dale Balzano, Milan Patel, Dr. S.S. Dara

No: None

6. REVIEW OF THE 3RD QUARTER FINANCIAL STATEMENT FOR THE PROMOTIONAL LODGERS TAX FUND

Sandy Gonzalez presented the 3rd Quarter Financial Statement for the Promotional Lodgers Tax. Gonzalez focused on the year to date column, the total revenues we've brought in to date are \$850,971 which is 113% of 750,000 budget. Our expenditures year to date is \$1,277,699 which is 41% of our budget. That is a total decrease to the fund of \$426,727 leaving us with an ending cash balance of \$2,108,886. Dale Balzano asked if the Finance Department felt the fund was maintaining. Gonzalez mentioned that the city has two years from the time of collecting revenues to spend those, if it's not used within that timeframe, the state can claw that money back. Gonzalez stated it's always the cities intention to spend this fund money so that the state does not have the opportunity to take the money back. To date the city has not met that goal, the city does not ever spend as much as brought in and as of right now the state has never clawed that money back. Balzano asked the question, once the money goes into the Lodgers Tax Promotional Fund if it cannot be used somewhere else. Gonzalez replied that was correct, it can only be spent on advertising.

7. ADJOURN

Being no further business the motion to adjourn was made by Dale Balzano and seconded by Elizabeth Licklitter.

The vote was as follows:

Yes: Dale Balzano, Elizabeth Licklitter, Milan Patel, Dr. S.S. Dara

No: None



Chairman