

**MINUTES OF A MEETING OF THE LODGERS' TAX ADVISORY BOARD OF THE  
CITY OF CARLSBAD, NEW MEXICO, HELD IN THE PLANNING ROOM AT THE  
MUNICIPAL BUILDING, 101 N. HALAGUENO, CARLSBAD, NM  
TUESDAY, MAY 2, AT 7:30 A.M.**

**Voting Members Present:** Dr. S.S. Dara  
Amit Bhakta  
Dale Balzano

**Voting Members Absent:** Milan Patel  
Elizabeth Licklitter

**Also Present:** Angie Barrios-Testa Director of Municipal Services  
Andie Britt Executive Secretary  
Melissa Salcido Director of Finance

**1. CALL TO ORDER**

Dr. S.S. Dara, acting Chairperson, called the meeting to order at 7:32 a.m.

**2. ROLL CALL OF VOTING MEMBERS AND DETERMINATION OF QUORUM**

Dr. Dara called roll and it was determined there was a Quorum of the Voting Members.

Present: Dr. S.S. Dara, Dale Balzano, Amit Bhakta

Absent: Milan Patel, Elizabeth Licklitter

**3. APPROVAL OF MAY 2, 2023 AGENDA**

The motion to approve the May 2, 2023, meeting Agenda was made by Dale Balzano and seconded by Amit Bhakta.

The vote was as follows:

Yes: Dale Balzano, Amit Bhakta, Dr. S.S. Dara

No: None

**4. CONSIDER APPROVAL OF MINUTES OF LODGERS TAX ADVISORY BOARD MEETING HELD ON MARCH 7, 2023.**

The motion was made by Dale Balzano and seconded by Amit Bhakta to approve the March 7, meeting minutes.

The vote was as follows:

Yes: Dale Balzano, Amit Bhakta, Dr. S.S. Dara

No: None

**5. DISCUSS AND FURTHER REVIEW OF THE LODGERS TAX PROMOTIONAL FUND**

The Lodgers Tax fund is starting to catch up to the downturn that was occurred in 2020, so the city and board will need to look at the applicants requests closely. Angie Barrios-Testa reviewed that applicant's events need to include promotion outside of Carlsbad to help drive tourism to the city. It was reviewed

that applicants should not just have local advertising. Angie brought up that she is working with applicants to think a little more outside the box, for instance if someone is hosting a golf tournament what could they included in their event that could turn it into two days and help drive people to stay the night in Carlsbad. Dale Balzano asked if everything has been approved from the Finance Department so far for FY24 and both Angie and Melissa Salcido confirmed that those approvals have all held and went through. It was reviewed that things will be rejected by Finance at the point of reimbursement if applicants submit for reimbursement without any backup information and paperwork. The quarterly financial standings will be reviewed at the next meeting in June.

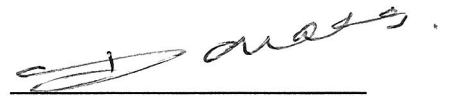
**6. ADJOURN**

Being no further business the motion to adjourn was made by Dale Balzano and seconded by Amit Bhakta.

The vote was as follows:

Yes: Dale Balzano, Amit Bhakta, Dr. S.S. Dara

No: None

A handwritten signature in black ink, appearing to read "D Balzano", is written above a horizontal line.

Chairman