

**MINUTES OF A MEETING OF THE LODGERS' TAX ADVISORY BOARD OF THE CITY OF  
CARLSBAD, NEW MEXICO, HELD IN THE PLANNING ROOM AT THE MUNICIPAL  
BUILDING, 101 N. HALAGUENO, CARLSBAD, NM  
TUESDAY, AUGUST 2, 2022, AT 7:30 A.M.**

**Voting Members Present:** Dale Balzano  
Dr. S.S. Dara  
Milan Patel

**Voting Members Absent:** Neil Wiggins, Chairperson  
Elizabeth Licklitter

**Also Present:**

Angie Barrios-Testa	Director of Municipal Services
Cari Pickens	Executive Secretary
Diane Johnson	Cavern City Renaissance Festival
Marin Gregory	Cavern City Renaissance Festival
Ekta Patel	Boys & Girls Club of Carlsbad
Jana Carrasco	Boys & Girls Club of Carlsbad
Chad Ingram	Chamber of Commerce

**1. CALL TO ORDER**

Dr. Dara, acting Chairperson, called the meeting to order at 7:30 a.m.

**2. ROLL CALL OF VOTING MEMBERS AND DETERMINATION OF QUORUM**

Dr. Dara called roll and it was determined there was a Quorum of the Voting Members.

Present: Dr. S.S. Dara, Dale Balzano, and Milan Patel.

Absent: Elizabeth Licklitter and Neil Wiggins.

**3. APPROVAL OF AUGUST 2, 2022 AGENDA**

The motion to approve the August 2, 2022 meeting Agenda was made by Mr. Balzano and seconded by Mr. Patel.

The vote was as follows:

Yes: Dara, Balzano, Patel.

No: None

Absent: Licklitter, Wiggins.

**4. CONSIDER APPROVAL OF MINUTES OF LODGERS TAX ADVISORY BOARD MEETING HELD ON  
APRIL 5, 2022.**

The motion was made by Mr. Patel and seconded by Mr. Balzano to approve the April 5, 2022 meeting minutes.

The vote was as follows:

Yes: Dara, Balzano, Patel.

No: None

Absent: Licklitter, Wiggins.

**5. PRESENTATION OF FY2021-22 4<sup>TH</sup> QUARTER FINANCIAL REPORT – PROMOTIONAL FUND**

Angie Testa went over the 4<sup>th</sup> quarter Lodger's Tax Promotional Fund financial report, informing the board of the budget, ending cash balance, and aging schedule.

**6. CONSIDER APPROVAL OF REQUEST FOR FUNDING FROM CARLSBAD CHAMBER OF COMMERCE  
– 2023 PROMOTIONAL FOR CHAMBER EDITIONS OF THE CARLSBAD LOCAL**

Chad Ingram was present on behalf of the Carlsbad Chamber of Commerce to present the \$13,000 request.

The motion was made by Mr. Balzano and seconded by Mr. Patel to approve the \$13,000 request.

The vote was as follows:

Yes: Dara, Balzano, Patel.

No: None

Absent: Licklitter, Wiggins.

**7. CONSIDER APPROVAL OF REQUEST FOR FUNDING FROM CARLSBAD CHAMBER OF COMMERCE- 2023 PROMOTIONAL FOR DALLAS COWBOY YEARBOOK**

Chad Ingram presented the request for the Carlsbad Chamber of Commerce.

The motion was made by Dr. Dara and seconded by Mr. Patel to approve the \$7,800 request.

The vote was as follows:

Yes: Dara, Balzano, Patel.

No: None

Absent: Licklitter, Wiggins.

**8. CONSIDER APPROVAL OF REQUEST FOR FUNDING FROM SHAY GREGORY- 2023 PROMOTIONAL FOR CAVERN CITY RENAISSANCE FESTIVAL**

Diane Johnson presented the request for the Cavern City Renaissance Festival. She explained this is their first event and gave the board an overview of activities and vendors. She stated it will be held September 30 and October 1, 2022.

The motion was made by Mr. Balzano and seconded by Mr. Patel to approve the \$20,000.00 request.

The vote was as follows:

Yes: Dara, Balzano, Patel.

No: None

Absent: Licklitter, Wiggins.

**9. CONSIDER APPROVAL OF REQUEST FOR FUNDING FROM BOYS AND GIRLS CLUB OF CARLSBAD- 2023 PROMOTIONAL FOR GUS MACKER 3V3 BASKETBALL TOURNAMENT**

Ekta Patel was present on behalf of the Boys and Girls Club of Carlsbad. She explained the event is a nationally recognized tournament that they have signed for the next three years.

The motion was made by Mr. Balzano and seconded by Mr. Patel to approve the \$70,000.00 request.

The vote was as follows:

Yes: Dara, Balzano, Patel.

No: None

Absent: Licklitter, Wiggins.

**10. ADJOURN**


Being no further business the motion to adjourn was made by Mr. Balzano and seconded by Mr. Patel.

The vote was as follows:

Yes: Dara, Balzano, Patel.

No: None

Absent: Licklitter, Wiggins.

  
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Chairman