

**MINUTES OF A MEETING OF THE LODGERS' TAX ADVISORY BOARD OF THE CITY OF
CARLSBAD, NEW MEXICO, HELD IN THE PLANNING ROOM AT THE MUNICIPAL
BUILDING, 101 N. HALAGUENO, CARLSBAD, NM
TUESDAY, OCTOBER 5, 2021, AT 7:30 A.M.**

Voting Members Present: Neil Wiggins, Chairperson
Dale Balzano
Dr. S.S. Dara
Elizabeth Lickliter
Milan Patel

Voting Members Absent: None

Also Present: Angie Barrios-Testa Director of Municipal Services
Cari Pickens Executive Secretary
Ashly Key Carlsbad MainStreet
Shontrelle Combs United Way of Eddy County

1. CALL TO ORDER

Neil Wiggins, Chairperson, called the meeting to order at 7:30 a.m.

2. ROLL CALL OF VOTING MEMBERS AND DETERMINATION OF QUORUM

Mr. Wiggins called roll and it was determined there was a Quorum of the Voting Members.

Present: Dale Balzano, Dr. S.S. Dara, Elizabeth Lickliter, Milan Patel, and Neil Wiggins.

Absent: None

3. APPROVAL OF OCTOBER 5, 2021 AGENDA

The motion to approve the October 5, 2021 meeting agenda was made by Mr. Balzano and seconded by Dr. Dara.

The vote was as follows:

Yes: Balzano, Dara, Lickliter, Patel, Wiggins

No: None

Absent: None

**4. CONSIDER APPROVAL OF MINUTES OF LODGERS TAX ADVISORY BOARD MEETING HELD ON
AUGUST 3, 2021**

The motion was made by Mr. Patel and seconded by Ms. Lickliter to approve the August 3, 2021 meeting minutes.

The vote was as follows:

Yes: Balzano, Dara, Lickliter, Patel, Wiggins

No: None

Absent: None

**5. CONSIDER APPROVAL OF REQUEST FOR FUNDING FROM CARLSBAD MAINSTREET—2022
PROMOTIONAL FOR CAVERNFEEST 2022**

Ms. Key was present on behalf of Carlsbad MainStreet. She informed the board CavernFest has been canceled the last two years, but in 2019 it was estimated 13,000 people attended the event. This will be the 5th Annual CavernFest and the event is scheduled for June 10 and 11, 2022.

The motion was made by Mr. Balzano and seconded by Mr. Patel to approve the \$77,000 request.

The vote was as follows:

Yes: Balzano, Dara, Lickliter, Patel, Wiggins

No: None

Absent: None

6. CONSIDER APPROVAL OF REQUEST FOR FUNDING FROM UNITED WAY OF EDDY COUNTY—2022 PROMOTIONAL FOR UNITED WAY OF EDDY COUNTY UGLY SWEATER FUN RUN

Ms. Combs presented the request for funding from United Way of Eddy County. She informed the board advertising will be targeted in Lubbock, El Paso, west Texas, and all of New Mexico.

The motion was made by Mr. Balzano and seconded by Ms. Lickliter to approve the \$13,000 request.

The vote was as follows:

Yes: Balzano, Dara, Lickliter, Patel, Wiggins

No: None

Absent: None

7. ADJOURN

Being no further business the motion to adjourn was made by Ms. Lickliter and seconded

The vote was as follows:

Yes: Balzano, Dara, Lickliter, Patel, Wiggins

No: None

Absent: None


Chairman