

**MINUTES OF A MEETING OF THE LODGERS' TAX ADVISORY BOARD OF THE CITY OF  
CARLSBAD, NEW MEXICO, HELD IN THE PLANNING ROOM AT THE MUNICIPAL  
BUILDING, 101 N. HALAGUENO, CARLSBAD, NM  
TUESDAY, AUGUST 3, 2021, AT 7:30 A.M.**

**Voting Members Present:** Neil Wiggins, Chairperson  
Dale Balzano  
Dr. S.S. Dara  
Milan Patel

**Voting Members Absent:**

**Also Present:** Angie Barrios-Testa                      Director of Municipal Services  
Cari Pickens    Executive Secretary  
Curits McKinney                                      Metal Shop Live Productions

**1. CALL TO ORDER**

Neil Wiggins, Chairperson, called the meeting to order at 7:30 a.m.

**2. ROLL CALL OF VOTING MEMBERS AND DETERMINATION OF QUORUM**

Mr. Wiggins called roll and it was determined there was a Quorum of the Voting Members.

Present: Dale Balzano, Dr. S.S. Dara, Milan Patel, and Neil Wiggins.

Absent: None

**3. APPROVAL OF AUGUST 3, 2021 AGENDA**

The motion to approve the August 3, 2021 meeting agenda was made by Dr. Dara and seconded by Mr. Patel.

The vote was as follows:

Yes: Balzano, Dara, Patel, Wiggins

No: None

Absent: None

**4. CONSIDER APPROVAL OF MINUTES OF LODGERS TAX ADVISORY BOARD MEETING HELD ON  
JUNE 1, 2021**

The motion was made by Mr. Balzano and seconded by Mr. Patel to approve the June 1, 2021 meeting minutes.

The vote was as follows:

Yes: Balzano, Dara, Patel, Wiggins

No: None

Absent: None

**5. CONSIDER APPROVAL OF REQUEST FOR FUNDING FROM ROBERT JACQUEZ—2022  
PROMOTIONAL FOR HOPE CENTER LIVE EVENTS**

A representative was not present.

The motion was made by Mr. Balzano and seconded by Mr. Patel to approve the \$18,000 request.

The vote was as follows:

Yes: Balzano, Dara, Patel, Wiggins

No: None

Absent: None

**6. CONSIDER APPROVAL OF REQUEST FOR FUNDING FROM METAL SHOP LIVE PRODUCTIONS—  
2022 PROMOTIONAL FOR HAWGFEST 2021 AND RODEO WEEK 2021**

Mr. McKinney presented the request for funding from Metal Shop Live Productions. He informed the board both events will be free to the public and family friendly. He plans to focus heavily on social media advertising to draw in both local and out-of-town attendees.

The motion was made by Mr. Balzano and seconded by Dr. Dara to approve the \$40,000 request.

The vote was as follows:

Yes: Balzano, Dara, Patel, Wiggins

No: None

Absent: None

**7. PRESENTATION OF FY2020-21 4<sup>th</sup> QUARTER FINANCIAL REPORT**

Ms. Testa went over the 4<sup>th</sup> quarter financial report for the Lodger's Tax Promotional Fund. For fiscal year 2021 there was a beginning cash balance of \$3,237,825.84, revenues of \$635,817.22, and expenditures of \$1,167,110.65 for an ending cash balance of \$2,706,532.41.

No action required.

**8. ADJOURN**

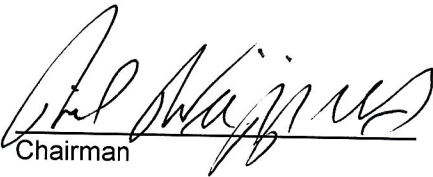
Being no further business the motion to adjourn was made by Mr. Balzano and seconded by Dr. Dara.

The vote was as follows:

Yes: Balzano, Dara, Patel, Wiggins

No: None

Absent: None

  
Chairman