

**MINUTES OF A MEETING OF THE LODGERS' TAX ADVISORY BOARD OF THE CITY OF CARLSBAD, NEW MEXICO, HELD IN THE CITY COUNCIL CHAMBERS AT THE MUNICIPAL BUILDING, 101 N. HALAGUENO, CARLSBAD, NM  
TUESDAY, SEPTEMBER 3, 2019, AT 7:30 A.M.**

**Voting Members Present:** Neil Wiggins, Chairperson  
Dr. S.S. Dara  
Julie Chester  
Milan Patel

**Voting Members Absent:** Dale Balzano

**Also Present:**

John Lowe	Deputy City Administrator
Ken Britt	Director of Community Development
Cari Pickens	Executive Secretary
Kyle Marksteiner	Public Information Officer
J.R. Doporto	Boys and Girls Club
Pam Therrel	PVBC Radio
Suzann Combs	Chamber of Commerce
Jeff Campbell	Carlsbad Department of Development

**00:00:00      1.      CALL TO ORDER**

Neil Wiggins, Chairperson, called the meeting to order at 7:32 a.m.

**00:00:00      2.      ROLL CALL OF VOTING MEMBERS AND DETERMINATION OF QUORUM**

Mr. Wiggins called roll and it was determined there was a Quorum of the Voting Members.

**Present:** Julie Chester, Milan Patel, Dr. S.S. Dara, and Neil Wiggins.

**Absent:** Dale Balzano

**00:00:00      3.      APPROVAL OF SEPTEMBER 3, 2019 AGENDA**

The motion was made by Dr. Dara and seconded by Ms. Chester to approve the September 3, 2019 meeting agenda.

**The vote was as follows:**

**Yes:** Chester, Patel, Dara, Wiggins.

**No:** None

**Absent:** Balzano

**00:00:00      4.      CONSIDER APPROVAL OF MINUTES OF LODGERS TAX ADVISORY BOARD MEETING HELD ON AUGUST 6, 2019**

The motion was made by Dr. Dara, and seconded by Ms. Chester to approve the August 6, 2019 meeting minutes.

**The vote was as follows:**

**Yes:** Chester, Patel, Dara, Wiggins.

**No:** None

**Absent:** Balzano

**00:00:01      5.      CONSIDER APPROVAL OF REQUEST FOR FUNDING FROM REYNALDO DOPORTO – 2020 PROMOTIONAL FOR BOYS AND GIRLS CLUB FISHING DERBY**

*Recording began during Mr. DoPorto's presentation.*

J. R. Doporto presented the request for the Boys and Girls Club Fishing Derby. He stated this will be a two-day event held at Lake Carlsbad to raise funds for the Boys and Girls Club. He will be promoting through local and out of town newspapers, radio stations, and posters.

The motion was made by Ms. Chester, and seconded by Mr. Patel to approve the \$3,500 request.

The vote was as follows:

Yes: Chester, Patel, Dara, Wiggins.

No: None

Absent: Balzano

**00:03:03 6. CONSIDER APPROVAL OF REQUEST FOR FUNDING FROM CARLSBAD DEPARTMENT OF DEVELOPMENT – 2020 PROMOTIONAL FOR LAKE CARLSBAD RECREATION AREA/ CASCADES ELECTRONIC SIGN II**

Mr. Campbell the Director of Marketing for the Carlsbad Department of Development presented the request. He explained the request addresses the last phase of the way finding signage project they started back in 2013. The request for funds is for an electronic sign, similar to their sign on Greene Street, which will be placed on the corner of Canal and Church streets replacing Albertson’s current sign.

The motion to approve the \$216,867 request was made by Ms. Chester, and seconded by Mr. Patel.

The vote was as follows:

Yes: Chester, Patel, Dara, Wiggins.

No: None

Absent: Balzano

**00:11:07 7. CONSIDER APPROVAL OF REQUEST FOR FUNDING FROM CARLSBAD CHAMBER OF COMMERCE – 2020 PROMOTIONAL FOR ENTRY BILLBOARDS**

Suzann Combs presented the request for the Chamber of Commerce. She explained their request is funding to replace the faces of the entryway billboards, which is an ongoing project.

The motion was made by Mr. Patel, and seconded by Dr. Dara to approve the \$30,862 request.

The vote was as follows:

Yes: Chester, Patel, Dara, Wiggins.

No: None

Absent: Balzano

**00:12:45 8. ADJOURN**

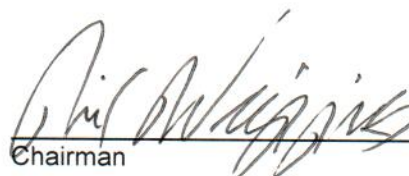
Being no further business the motion to adjourn was made by Dr. Dara and seconded by Ms. Chester.

The vote was as follows:

Yes: Chester, Patel, Dara, Wiggins.

No: None

Absent: Balzano

  
Chairman