

**MINUTES OF A MEETING OF THE LODGERS' TAX ADVISORY BOARD OF THE CITY OF  
CARLSBAD, NEW MEXICO, HELD IN THE CITY COUNCIL CHAMBERS AT THE MUNICIPAL  
BUILDING, 101 N. HALAGUENO, CARLSBAD, NM  
TUESDAY, JUNE 4, 2019, AT 7:30 A.M.**

**Voting Members Present:** Neil Wiggins, Chairperson  
Dale Balzano  
Dr. S.S. Dara  
Julie Chester

**Voting Members Absent:** None

<b>Also Present:</b>	Ken Britt	Director of Community Development
	Cari Pickens	Executive Secretary
	Robert Defer	Carlsbad Chamber of Commerce
	Carol Belski	Friends of the Living Desert
	Pam Therrell	PVBC Radio
	Milan Patel	Candlewood Suites

**00:00:32      1.      CALL TO ORDER**

Neil Wiggins, Chairperson, called the meeting to order at 7:32 a.m.

**00:00:43      2.      ROLL CALL OF VOTING MEMBERS AND DETERMINATION OF QUORUM**

Mr. Wiggins called roll and it was determined there was a Quorum of the Voting Members.

**Present:** Julie Chester, Dale Balzano, Dr. Dara, and Neil Wiggins.

**Absent:** None

**00:01:01      3.      CONSIDER APPROVAL OF MINUTES OF LODGERS TAX ADVISORY BOARD  
MEETING HELD ON MAY 7, 2019**

The board briefly discussed the approval of requests, and the stability of Lodger's Tax funds.

The motion was made by Dale Balzano and seconded by Julie Chester to approve the May 7, 2019 meeting minutes.

**The vote was as follows:**

**Yes:** Balzano, Dara, Chester, Wiggins.

**No:** None

**Absent:** None

**00:03:36      4.      APPROVAL OF JUNE 4, 2019 AGENDA**

The motion was made by Julie Chester, and seconded by Dale Balzano to approve the June 4, 2019 Meeting Agenda.

**The vote was as follows:**

**Yes:** Balzano, Dara, Chester, Wiggins.

**No:** None

**Absent:** None

**00:03:50      5.      RESIGNATION OF BOARD MEMBER JILL TORRES**

Mr. Britt informed the board Jill Torres resigned, and reviewed the process for having a new board member appointed.

**No action taken.**

**00:05:22      6.      CONSIDER APPROVAL OF REQUEST FOR FUNDING FROM FRIENDS OF THE LIVING DESERT-- 2019 PROMOTIONAL FOR FRIENDS OF LIVING DESERT: TRAIL TO DISCOVERY**

Carol Belski presented the \$17,430 request on behalf of the Friends of the Living Desert. She stated the funds would be used to continue advertising in newspapers and on the radio, and to continue publishing their pamphlets in house. They would also like to increase their internet advertising. A question was asked about the attendance numbers this year, and Ms. Belski answered the attendance numbers have remained about the same this year with a steady flow of visitors and more during events such as "Boo in the Zoo."

The motion was made by Dale Balzano, and seconded by Dr. Dara to approve the \$17,430 request.

The vote was as follows:

Yes: Balzano, Dara, Chester, Wiggins.

No: None

Absent: None

**00:09:32      DISCUSSION OF ITEM NOT LISTED ON THE AGENDA**

The Board discussed advertising, tourism, Airbnbs, and Lodger's Tax funds.

No action taken.

**00:30:01      7.      ADJOURN**

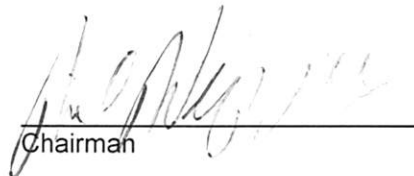
Being no further business the motion to adjourn was made by Dale Balzano and seconded by Dr. Dara.

The vote was as follows:

Yes: Balzano, Dara, Chester, Wiggins.

No: None

Absent: None

  
Chairman