

**MINUTES OF THE MEETING OF THE BEAUTIFICATION COMMITTEE
CITY OF CARLSBAD WATER UTILITIES DEPT.**

1502 W. STEVENS ST.

11:00AM

March 16, 2023

COMMITTEE MEMBERS PRESENT:

Mary Garwood, Eamon Brennan (Bureau of Land Management), Ekta Bhatka & Sarah Gonzalez (SIMCO), Kat Davis & Eyenid Manzo (Carlsbad MainStreet/POP), and Michele Robertson & Veronica Barnhart (Committee community members)

MEETING WAS CALLED TO ORDER AT 11:02 AM

1. Approval of Agenda:

Kat Davis made a motion to approve the Agenda. Ekta Bhakta seconded. The vote was as follows:
Yes- Eamon Brennan, Ekta Bhakta, Sarah Gonzalez, Kat Davis, Eyenid Manzo, Michele Robertson, & Veronica Barnhart
No- None Motion Passes.

2. Approval of Meeting Minutes – Regular Meeting held February 16, 2023:

Michele Robertson made a motion to approve the February 16, 2023 meeting minutes. Tracy Hughes seconded. The vote was as follows: Yes- Eamon Brennan, Ekta Bhakta, Sarah Gonzalez, Kat Davis, Eyenid Manzo, Michele Robertson, & Veronica Barnhart
No- None Motion Passes.

3. Keep Carlsbad Beautiful 2023 Projects Review:

- a) **Riverblitz 2023: Saturday, March 4, 2023-Wrap Up Report** Mary Garwood reported that a total of 426 participants helped in the Riverblitz 2023 event, making it the highest attended Riverblitz that Keep Carlsbad Beautiful has ever hosted. Final weights have not come in yet from Eddy County, but should be in soon. 4.6 tons have already been counted from the City of Carlsbad side. Mary thanked SIMCO, Kat Davis, Michele Robertson, ConocoPhillips, and the BLM for being so proactive hands on in the event and stated she can't wait until next year's 25th anniversary of the Pecos River cleanup effort.
- b) **Earth Day: April 22nd- Pecos to Pecos Cleanup-** Mary Garwood reported that the former Pecos to Pecos River Cleanup talked about during Covid is now being renamed "Dia Del Rio y Camino - Pecos to Pecos River and Road Cleanup" and is scheduled for April 22nd. River locations to clean up are still to be determined.
- c) **National Public Lands Week-** September 2023- Mary Garwood and Eamon Brennan updated the Committee members on the idea of reintroducing the Adopt-A-Highway program to the community as part of the National Public Lands Week effort in September. Mary stated that she, Eamon Brennan, and Tracy Hughes paid the New Mexico Department of Transportation a visit on March 6th and had a very productive meeting regarding the idea.
- d) **Committee Member Ideas-** Michele Robertson suggested adding a grappler service reminder into the City's utility bills for reminders of the service available to residents at no extra charge.

4. Carlsbad MainStreet and Pearl of the Pecos ACD District Update;

Kat Davis reported that Carlsbad MainStreet is working on their Economic Cultural Plan and walkability improvements for the district. She also stated that Carlsbad MainStreet and Keep Carlsbad Beautiful will

host a #cleanYOURblock party event on Saturday, April 15th in which vendors and the public will be invited out to spend a morning tidying up their properties and landscapes. On April 14th the Pearl of the Pecos ACD committee will be holding an event at Milton's Brewery in which the public can meet the committee members and purchase works of art created by some of POP's members.

5. Code Enforcement Update:

No representative from Code Enforcement attended the meeting. Mary Garwood reminded the Committee members to please call 311 or 575.887.1200 from a landline phone to report community concerns.

6. Adjournment:

Michele Robertson made the motion to adjourn. Veronica Barnhart seconded. Meeting adjourned at 11:49AM.

Signed: _____
Mary Garwood-Keep Carlsbad Beautiful Director/Beautification Chair

DRAFT