

**MINUTES OF THE MEETING OF THE BEAUTIFICATION COMMITTEE
CITY HALL PLANNING ROOM
101 N. HALAGUENO
11:00AM
January 19, 2023**

COMMITTEE MEMBERS PRESENT:

Mary Garwood, Tracy Hughes (BLM), Jamie Rose (United Way), Pete Marquez (Eddy Co. DWI Program), Ekta Bhakta & Sarah Gonzales (NWP), Mark Walterscheid (City Councilor), Esther Hernandez (Carlsbad Anti-Drug/Gang Coalition), Leonora Mendez (Carlsbad Literacy Program), Voncile King (Carlsbad Community Volunteer Network), Michele Robertson, Dailey Jones, Linda Eaton, & Veronica Barnhart (Committee members)

MEETING WAS CALLED TO ORDER AT 11:03 AM

1. Approval of Agenda:

Esther Hernandez made a motion to approve the Agenda. Mark Walterscheid seconded. The vote was as follows: Yes- Tracy Hughes, Jamie Rose, Pete Marquez, Ekta Bhakta, Sarah Gonzales, Mark Walterscheid, Esther Hernandez, Leonora Mendez, Voncile King, Michele Robertson, Dailey Jones, Linda Eaton, and Veronica Barnhart

No- None

Motion Passes.

2. Approval of Meeting Minutes – Regular Meeting held December 15, 2022:

Esther Hernandez made a motion to approve the Agenda. Mark Walterscheid seconded. The vote was as follows: Yes- Tracy Hughes, Jamie Rose, Pete Marquez, Ekta Bhakta, Sarah Gonzales, Mark Walterscheid, Esther Hernandez, Leonora Mendez, Voncile King, Michele Robertson, Dailey Jones, Linda Eaton, and Veronica Barnhart

No- None

Motion Passes.

3. Keep Carlsbad Beautiful 2023 Projects Review:

- a) **Riverblitz 2023: Saturday, March 4, 2023-** Mary Garwood reported that things are still coming along nicely for Riverblitz 2023, except they are in need of a title sponsor to cover the lunch portion of the event, as the Eddy County Sheriff's Posse will be returning to cook lunch this year. Ekta Bhatka offered to check with her management team to see if the new Waste Isolation Pilot Plant contractor, SIMCO, would be able to cover the food cost for the Riverblitz event. Mary went on to ask the members present to please share the event on social media and help gather volunteers as well. Mark Walterscheid and Ekta Bhatka invited Mary Garwood to give a Riverblitz presentation to solicit interest.
- b) **Committee Member Ideas-** Dailey Jones asked for an update on the Carlsbad Flume. Members reported that lots of work has been happening on the Flume and it's looking quite a bit better. Mary Garwood introduced Voncile King, who is with the Carlsbad Community Volunteer Network. She explained the program's need for volunteers for several sectors of the community and the flexibility to help out wherever a volunteer prefers according to their availability. Voncile went on to explain that certain secondary insurance coverage is available to volunteers who sign up under the program. Mary Garwood stated that all committee members who help with Keep Carlsbad Beautiful efforts should sign up. She will be emailing Voncile for the form to send out the entire Beautification list.

Sarah Gonzales questioned the possibility of getting dog poop bag stations along the riverwalk. Mary Garwood stated that she would look into it as another request has come to her in recently about the stations too. Leonora Mendez announced that the Carlsbad Literacy Program will be holding a Color Run on April 29th and to be looking for the announcements coming shortly.

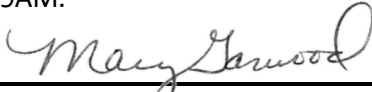
4. Set Strategic Planning Date for 2023:

Committee members agreed to set the date for February 16, 2023 from 11:00AM to 1:30PM. It will be an extension of the allotted time for the regular Mayor's Beautification Committee Meeting with an hour and a half added for extended 2023 planning.

5. Adjournment:

Veronica Barnhart made the motion to adjourn. Tracy Hughes seconded. Meeting adjourned at 11:49AM.

Signed: _____



Mary Garwood-Keep Carlsbad Beautiful Director/Beautification Chair