

**MINUTES OF THE MEETING OF THE BEAUTIFICATION COMMITTEE  
CITY HALL PLANNING ROOM  
101 N. HALAGUENO  
11:00AM  
June 16, 2022**

**COMMITTEE MEMBERS PRESENT:**

Mary Garwood, Kat Davis (Carlsbad MainStreet/Pearl of the Pecos), Humberto Morales (SENMC), Tracy Hughes (Bureau of Land Management), Joana Wells & Samantha Smith (Carlsbad Anti-Drug/Gang Coalition), Dailey Jones, and Linda Eaton (Committee Members)

**MEETING WAS CALLED TO ORDER AT 11:03 AM**

**1. Approval of Agenda:**

Kat Davis made a motion to approve the Agenda. Tracy Hughes seconded. The vote was as follows: Yes- Kat Davis, Humberto Morales, Tracy Hughes, Joana Wells, Samantha Smith, Dailey Jones, and Linda Eaton

No- None

Motion Passes.

**2. Approval of Meeting Minutes – Regular Meeting held May 19, 2022:**

Samantha Smith made a motion to approve the May 19, 2022 meeting minutes. Kat Davis seconded. The vote was as follows: Yes- Kat Davis, Humberto Morales, Tracy Hughes, Joana Wells, Samantha Smith, Dailey Jones, and Linda Eaton

No-None

Motion Passes.

**3. Keep Carlsbad Beautiful 2022 Projects Review:**

- a) **Riverblitz/KCB Photo Contest: Summer 2022-** Mary Garwood stated that she has received roughly 75 to 100 photos since the launch of the contest and asked the Committee members to help spread the word about the effort. Entries will be screened before posting to the Facebook page for voting in August. Mary will send out a notice for the Committee to help with that process.
- b) **New Mexico Clean and Beautiful FY23 Grant Update & Review–** Mary Garwood explained that she has turned in the reimbursement for funds request for FY22 to New Mexico Clean and Beautiful. At the next meeting, she will be able to share FY22 financial and beautification data with the Committee. She stated that FY22 is the most active year she has seen since the beginning of her managing the program in 2015.
- c) **Committee Member Ideas-** Mary Garwood reported that she has talked to Roni Barnhart, fellow Beautification Committee member, about holding a cleanup this fall to honor her late husband, Bill Barnhart. Dailey Jones asked about the status of the plastic bag ban that was previously worked on by the Carlsbad Cleanup Task Force. Mary Garwood stated that it's been put on hold for now but if he wished to follow up with Administrator John Lowe, he is welcome to do so and she would be happy to facilitate that conversation.

**4. Carlsbad MainStreet and Pearl of the Pecos Update:**

Kat Davis reported that CavernFest 2022 went extremely well, with the only major complaint from the public was that the weather was hot. She estimated there to have been between 20,000 to 25,000 people in attendance throughout the day. Kat went on to invite the Committee to the first Third Thursday event that evening, which also kicks off the Farmers'/Makers' Market season as well. In addition to the evening's events, the Downtown Renovation Plaque located at the corner of Mermod and Canyon Street, will be unveiled. Since Keep Carlsbad Beautiful partnered in the project, Mary encouraged all of the Committee members to attend.

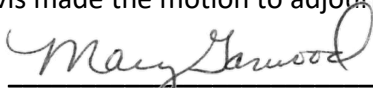
#### **5. Code Enforcement Update:**

A Code Enforcement representative was not present to give an update. Samantha Smith reported that the Coalition's efforts have been focused on obtaining a new "suicide prevention" effort and they are looking forward to getting that in motion soon. Joana Wells stated that the Coalition is working to getting their staff more involved in happenings around town and she has recently joined the Chamber Ambassadors and is working on a project to help non-profits connect together more efficiently and effectively. Humberto Morales stated that he was glad he attended the meeting and looks forward to getting more involved on behalf of Southeastern New Mexico College.

#### **6. Adjournment:**

Kat Davis made the motion to adjourn. Samantha Smith seconded. Meeting adjourned at 11:58AM.

Signed: \_\_\_\_\_



**Mary Garwood-Keep Carlsbad Beautiful Director/Beautification Chair**