

MINUTES OF THE MEETING OF THE BEAUTIFICATION COMMITTEE
WATER UTILITIES BUILDING 1502 W. STEVENS
TRAINING ROOM
11:00AM
May 19, 2022

COMMITTEE MEMBERS PRESENT:

Mary Garwood, Amelia Ananins (Keep Carlsbad Beautiful Intern), Eyenid Manzo (Carlsbad MainStreet/Pearl of the Pecos), Jeri Strong (Eddy County), Tracy Hughes (Bureau of Land Management), Samantha Smith (Carlsbad Anti-Drug/Gang Coalition), Dailey Jones, and Linda Eaton (Committee Members)

MEETING WAS CALLED TO ORDER AT 11:05 AM

1. Approval of Agenda:

Jeri Strong made a motion to approve the Agenda. Tracy Hughes seconded. The vote was as follows: Yes- Amelia Ananins, Eyenid Manzo, Jeri Strong, Tracy Hughes, Samantha Smith, Dailey Jones, and Linda Eaton

No- None

Motion Passes.

2. Approval of Meeting Minutes – Regular Meeting held April 21, 2022:

Samantha Smith made a motion to approve the April 21, 2022 meeting minutes. Jeri Strong seconded. The vote was as follows: Yes- Amelia Ananins, Eyenid Manzo, Jeri Strong, Tracy Hughes, Samantha Smith, Dailey Jones, and Linda Eaton

No-None

Motion Passes.

3. Keep Carlsbad Beautiful 2022 Projects Review:

- a) **2nd Quarter of 2022 Beautification Award Update: Attitudes Salon-** Mary Garwood stated she has been in touch with Sharon Bentley of Attitudes and with the upcoming graduation season, they are a bit busy and will choose a date to take a photo in the near future. Mary will keep the Beautification Committee updated when the day and time is chosen.
- b) **Riverblitz Photo Contest Update-** Mary Garwood stated that she is waiting on Julie Chester to send her over the completed event flyer and will be posting it by June 1, 2022. Mary will also email the Beautification Committee the event flyer and contest rules.
- c) **New Mexico Clean and Beautiful FY23 Grant Update –** Mary Garwood explained that she has completed and turned in the FY23 New Mexico Clean and Beautiful grant request. This time she has asked for \$20,000 in youth cleanup funds. This year's approach will be different in that the contracts will be made for \$400, instead of the \$500. Mary stated that she feels this is a more reasonable amount for the amount of work that tends to take place with the subcontracts. Also, the \$400 is more in line with the rest of the New Mexico affiliates and their youth cleanup programs. One benefit is that more groups will be able to take advantage of the cleanup contracts so the Keep Carlsbad Beautiful reach will be increased.
- d) **Committee Member Ideas-** Discussion took place over the structure integrity of the Flume down on Westridge St. Dailey Jones suggested writing a letter of concern to state

representative Yvette Herrell and to have a discussion with Mayor Dale Janway as well. Trees are growing out of the side of the Flume and it is showing signs of wear and tear. Discussion ensued about the former Looking Glass building on Canal St. and the possibility of another mural or complete painting over to possibly be completed at that location as the Beautification Committee sees it as an eyesore for Carlsbad. Mary Garwood stated she would find out who the owner is to talk about the possibility of getting the artwork covered.

4. Carlsbad MainStreet and Pearl of the Pecos Update:

Eyenid Manzon covered the updates for the upcoming CavernFest event, happening on June 10 and June 11, 2022 in Downtown Carlsbad. Carlsbad MainStreet is still open to non-food vendors and Eyenid asked the Beautification Committee to spread the word. She also stated that the first Third Thursday/Farmers' & Makers' Market will be starting on June 16th of this year.

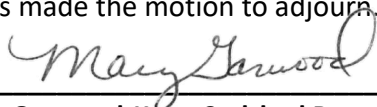
5. Code Enforcement Update:

A Code Enforcement representative was not present to give an update. Mary Garwood reminded the Beautification Committee about Saturday's Household Hazardous Waste/Rx Takeback Day event happening at the Carlsbad Beach from 8AM to 2PM. Samantha Smith reported that their recent Spring Fling event went very well and they were excited to see the turnout for their outreach. She stated that the Anti-Drug/Gang Coalition is looking for businesses and various groups to present to, covering drug trends among teenagers, stash spots, and more.

6. Adjournment:

Tracy Hughes made the motion to adjourn. Jeri Strong seconded. Meeting adjourned at 11:56AM.

Signed: _____



Mary Garwood-Keep Carlsbad Beautiful Director/Beautification Chair