

**MINUTES OF THE MEETING OF THE MAYOR'S BEAUTIFICATION COMMITTEE
CITY HALL PLANNING ROOM
101 N. HALAGUENO
11:00AM
December 15, 2022**

COMMITTEE MEMBERS PRESENT:

Mary Garwood, Becka Cannon (Carlsbad Community Concert Association), Leonora Mendez (Carlsbad Literacy Program), Eyenid Manzo (Carlsbad MainStreet), Lorina DeAnda (Eddy Co. Emergency Management), Rick Wiedenmann (SENM), Joana Wells & Esther Hernandez (Carlsbad Anti-Drug/Gang Coalition), and Christina Mann (Committee Member)

MEETING WAS CALLED TO ORDER AT 11:03 AM

1. Approval of Agenda:

Rick Wiedenmann made a motion to approve the Agenda. Eyenid Manzo seconded. The vote was as follows: Yes- Rick Wiedenmann, Eyenid Manzo, Becka Cannon, Christina Mann, Leonora Mendez, Joana Wells, Esther Hernandez, and Lorina DeAnda

No- None

Motion

Passes.

2. Approval of Meeting Minutes – Regular Meeting held November 17, 2022:

Esther Hernandez made a motion to approve the November 17, 2022 meeting minutes. Lorina DeAnda seconded. The vote was as follows: Yes- Rick Wiedenmann, Eyenid Manzo, Becka Cannon, Christina Mann, Leonora Mendez, Joana Wells, Esther Hernandez, and Lorina DeAnda

No-None

Motion

Passes.

3. Keep Carlsbad Beautiful 2022 Projects Review:

a) Riverblitz 2023: Saturday, March 4, 2023:

Mary Garwood updated the Committee on the progress of the planning of Riverblitz 2023. She has radio ads set up for KCCC Radio and ads being created by Julie Chester. She explained that supplies are available all year round for cleanup efforts and also that the 2023 event will be the 24th one held in our community. She invited everyone to participate and to help spread the event information when it becomes available next month.

b) Discuss Ideas/Plans for Strategic Planning meeting for January 2023: Committee members agreed to keep a recycling program and the single use plastic bag ban at the top of the 2023 list. Members agreed on the date of Thursday, January 12th from 12PM to 3PM to hold the Strategic Planning meeting for 2023. Lunch will be provided.

c) Committee Member Ideas- Christina Mann mentioned that work to improve the Flume structure has begun taking place. Joana Wells explained to the group that liquid methamphetamine is on the rise in transport and use and the best protection is handling is to use nitrile gloves and not latex.

4. Carlsbad MainStreet and Pearl of the Pecos Update:

Eyenid Manzo reported that the Electric Light Parade and holiday events downtown the Saturday after Thanksgiving went really well. She invited the Committee members to the Arts & Cultural Development Plan open public meeting at the Carlsbad Museum on Thursday, January 19, 2023 from 4:30PM to 6:00PM to give input on the guide being put together.

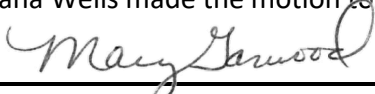
5. Code Enforcement Update:

A Code Enforcement representative was not present to give an update.

6. Adjournment:

Joana Wells made the motion to adjourn. Becka Cannon seconded. Meeting adjourned at 11:43AM.

Signed: _____



Mary Garwood-Keep Carlsbad Beautiful Director/Beautification Chair