

**MINUTES OF THE MEETING OF THE BEAUTIFICATION COMMITTEE  
CITY HALL PLANNING ROOM  
101 N. HALAGUENO  
11:00AM  
August 18, 2022**

**COMMITTEE MEMBERS PRESENT:**

Mary Garwood, Eyenid Manzo (Carlsbad MainStreet/Pearl of the Pecos), Esther Hernandez (Carlsbad Anti-Drug/Gang Coalition), Becka Cannon (Carlsbad Community Concert Association), Jeri Strong (Eddy County), Lorina DeAnda (Eddy Co. Office of Emergency Management), Tracy Hughes, Roni Barnhart and Dailey Jones (Committee Members)

**MEETING WAS CALLED TO ORDER AT 11:03 AM**

**1. Approval of Agenda:**

Jeri Strong made a motion to approve the Agenda. Roni Barnhart seconded. The vote was as follows: Yes- Esther Hernandez, Becka Cannon, Lorina DeAnda, Jeri Strong, Eyenid Manzo, Tracy Hughes, Roni Barnhart and Dailey Jones

No- None

Motion Passes.

**2. Approval of Meeting Minutes – Regular Meeting held July 21, 2022:**

Becka Cannon made a motion to approve the July 21, 2022 meeting minutes. Jeri Strong seconded. The vote was as follows: Yes- Esther Hernandez, Becka Cannon, Lorina DeAnda, Jeri Strong, Eyenid Manzo, Tracy Hughes, Roni Barnhart and Dailey Jones

No-None

Motion Passes.

**3. Keep Carlsbad Beautiful 2022 Projects Review:**

- a) **National Public Lands Day (Week) Update-Sept. 17-24, 2022-** Tracy Hughes updated the Committee members on the status of the effort. She explained that the Bureau of Land Management is waiting on the official website to be approved and flyer to be completed. As soon as it's available, Mary will have it posted on the Keep Carlsbad Beautiful Facebook page and email the information out to her mailing list. She also asked members to please report any dumping sites they may know about or come across.
  - b) **Riverblitz Photo Contest Update- Set date & time to review photo entries-** Mary Garwood updated the group again this month on this effort and stated more entries have come in. The group set the date and time of September 13, 2022 at 8:30AM to meet and review the photo entries. Mary will email an invitation as the time gets closer.
  - c) **Vote on 3<sup>rd</sup> Quarter 2022 Beautification Award Recipient-** Roni Barnhart made the motion to award Weldon Veterinary Clinic with the 3<sup>rd</sup> Quarter 2022 Beautification Award. Becka Cannon seconded. The vote was as follows: Yes- Esther Hernandez, Becka Cannon, Lorina DeAnda, Jeri Strong, Eyenid Manzo, Tracy Hughes, Roni Barnhart and Dailey Jones
- No-None
- Motion Passes.

- d) **Committee Member Ideas-** Mary Garwood reviewed the updates on the list of 2022 goals for the Beautification Committee set earlier at this year's Beautification Committee Strategic Planning Meeting. Establishing a 5 year plan for recycling in Carlsbad and continuing efforts to ban single use plastic bags continue to be on the list to work on. Becka Cannon expressed concerns over increased single use plastic in our world, especially since the introduction of COVID virus. The Committee members discussed getting together at the end of the year in December to award 'honorable mentions' for businesses in the community and agreed there are more aesthetically pleasing ones than not.

**4. Carlsbad MainStreet and Pearl of the Pecos Update:**

Eyenid Manzo reported that the Cavemen Pep Rally was scheduled for that evening's Third Thursday event and invited everyone on the Committee to come down. She stated the Farmers'/Makers' Markets have been going well this year, with the only complaint being that the temperature is very hot this year. Eyenid went on to invite everyone to the upcoming Firefighter's Challenge on August 26 & 27, 2022 and covered the schedule for the two day event.

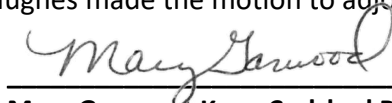
**5. Code Enforcement Update:**

A Code Enforcement representative was not present to give an update. Mary Garwood reminded everyone to use the 311 line to report any concerns they may have.

**6. Adjournment:**

Tracy Hughes made the motion to adjourn. Dailey Jones seconded. Meeting adjourned at 11:57AM.

Signed: \_\_\_\_\_



**Mary Garwood-Keep Carlsbad Beautiful Director/Beautification Chair**