

**MINUTES OF THE MEETING OF THE BEAUTIFICATION COMMITTEE
CITY HALL PLANNING ROOM
101 N. HALAGUENO
11:00AM
July 21, 2022**

COMMITTEE MEMBERS PRESENT:

Mary Garwood, Kat Davis (Carlsbad MainStreet/Pearl of the Pecos), Humberto Morales (SENMC), Esther Hernandez (Carlsbad Anti-Drug/Gang Coalition), Whit Storey (Carlsbad Disc Golf Club), Becka Cannon (Carlsbad Community Concerts), Lorina DeAnda (Eddy Co. Office of Emergency Management), and Dailey Jones (Committee Member)

MEETING WAS CALLED TO ORDER AT 11:04 AM

1. Approval of Agenda:

Kat Davis made a motion to approve the Agenda. Becka Cannon seconded. The vote was as follows:
Yes- Kat Davis, Humberto Morales, Esther Hernandez, Whit Storey, Becka Cannon, Lorina DeAnda, and Dailey Jones
No- None
Motion Passes.

2. Approval of Meeting Minutes – Regular Meeting held June 16, 2022:

Dailey Jones made a motion to approve the June 16, 2022 meeting minutes. Kat Davis seconded. The vote was as follows: Yes- Kat Davis, Humberto Morales, Esther Hernandez, Whit Storey, Becka Cannon, Lorina DeAnda, and Dailey Jones
No-None
Motion Passes.

3. Keep Carlsbad Beautiful 2022 Projects Review:

- a) **3rd Quarter of 2022 Beautification Award Nominations-** Committee members discussed a few options around town. Mary Garwood will add this topic again next month as an action item to vote on. Mary stated also that she still needs to coordinate with Attitudes Salon to give them their certificate for the 2nd Quarter Beautification Award.
- b) **Riverblitz Photo Contest Update- Set date for review-** Mary Garwood updated the group on this effort and asked the Committee members to please continue to share the post as she would like to have more come in. The Committee agreed that they will meet in August to review the submissions. Awards are set to be given in September.
- c) **National Public Lands Week-** Mary Garwood updated Committee members on the progress of this effort. The Carlsbad Field Office of the Bureau of Land Management, Eddy County, Artesia Clean and Beautiful, and Keep Carlsbad Beautiful are partnering to hold a county wide cleanup effort over a weeks' time from September 17th through the 24th.
- d) **New Mexico Clean & Beautiful FY23 Grant Update-** Mary Garwood reported that no grant award has been offered as of yet. She will keep the Committee posted as she hears any details.
- e) **Committee Member Ideas-** Kat Davis spoke about a community garden project that was awarded recently by the Carlsbad Community Foundation for a program in the apartment complex on N. 5th Street. Mary Garwood stated that Keep Carlsbad Beautiful would be happy to

partner with this project in any way they can and will reach out to the program manager. Mary Garwood played a video for the Committee regarding “Plastic Free” July, in which the effort encourages people to reduce their plastic use throughout the month in some way.

4. Carlsbad MainStreet and Pearl of the Pecos Update:

Kat Davis reported on the weekly Farmers’/Makers’ Markets Downtown this year. She invited the Committee members to the evening’s Third Thursday event in which they will be featuring a splash pad for dogs, booths for community partners and non-profits, crafters, and gardeners. She stated these Third Thursday events have been a big success for Carlsbad MainStreet. Kat also went on to state that Carlsbad MainStreet will be participating in a Downtown Cleanup in coordination with the National Public Lands Week. Kat stated that Carlsbad MainStreet was awarded an AARP grant to help improve crosswalks and safety downtown. She credited her Assistant, Eyenid Manzo, for her work on obtaining the grant. Finally, Kat concluded her report by covering the Firefighters Challenge event that will take place on August 26th and 27th. This year they will hold an interactive “Touch a Truck” effort in which the public can see first-hand how emergency vehicles operate.

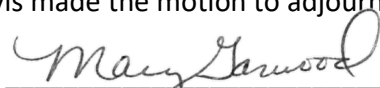
5. Code Enforcement Update:

A Code Enforcement representative was not present to give an update. Esther Hernandez stated that the Coalition is preparing for school to begin again so that the Coalition can begin their programs.

6. Adjournment:

Kat Davis made the motion to adjourn. Dailey Jones seconded. Meeting adjourned at 11:50AM.

Signed: _____



Mary Garwood-Keep Carlsbad Beautiful Director/Beautification Chair