

**MINUTES OF THE MEETING OF THE BEAUTIFICATION COMMITTEE
CITY OF CARLSBAD CITY HALL 101 N. HALAGUENO
ROOM 204 (PLANNING ROOM)
11:00AM
April 21, 2022**

COMMITTEE MEMBERS PRESENT:

Mary Garwood, Amelia Ananins (Keep Carlsbad Beautiful Intern), Eyenid Manzo (Carlsbad MainStreet/Pearl of the Pecos), Samantha Smith (Carlsbad Anti-Drug/Gang Coalition, Michele Robertson (Committee Member), & Johnny Chandler (KCCC Radio)

MEETING WAS CALLED TO ORDER AT 11:03 AM

1. Approval of Agenda:

Michele Robertson made a motion to approve the Agenda. Samantha Smith seconded. The vote was as follows: Yes- Amelia Ananins, Kat Davis, Eyenid Manzo, Samantha Smith, Michele Robertson, and Johnny Chandler

No- None

Motion Passes.

2. Approval of Meeting Minutes – Regular Meeting held March 17, 2022:

Samantha Smith made a motion to approve the March 17, 2022 meeting minutes. Michele Robertson seconded. The vote was as follows: Yes- Amelia Ananins, Kat Davis, Eyenid Manzo, Samantha Smith, Michele Robertson, and Johnny Chandler

No-None

Motion Passes.

3. Keep Carlsbad Beautiful 2022 Projects Review:

a) Earth Day events: SENM College Setup and Bureau of Land Management Cleanup- Mary

Garwood stated that KCB will be setting up a booth at the Earth Day event at SENM College on Friday, April 22nd and also at Saturday's Spring Fling event at the Carlsbad Beach. She explained the BLM Earth Day Cleanup effort as well and commented that she hopes each one is successful.

b) 2nd Quarter of 2022 Beautification Award: Vote needed-

Samantha Smith made the motion to award Attitudes Salon with the 2nd Quarter of 2022 Beautification Award. Michele Robertson seconded. Yes- Amelia Ananins, Kat Davis, Eyenid Manzo, Samantha Smith, Michele Robertson, and Johnny Chandler

No- None

Motion Passes.

c) Riverblitz Photo Contest Update- Mary Garwood reported that she has had to put this on hold due to being on jury duty for the last month, however has started talks with Julie Chester about promotion and such for the project. She will have an update on this next month.

d) Terracycle Website Review- Mary Garwood navigated through the Terracycle website and the Committee looked at different materials that the company offers to recycle should an individual or group decide to do so in a grassroots effort. Mary will look into it and see what might be feasible to start a takeback effort.

- e) **Committee Member Ideas-** Johnny Chandler offered some ideas for marketing the KCB program and explained that with his acquisition of KCCC Radio, he would be happy to help get messages out to the public.

4. Carlsbad MainStreet and Pearl of the Pecos Update:

Eyenid Manzo reported that CavernFest is still planned to take place on June 10th and 11th this year and things are coming along nicely. She stated that Carlsbad MainStreet is still looking for both food and craft/business vendors to join in and to get ahold of her if members know of anyone who would like to set up. Eyenid went on to let the Committee know that the first Third Thursday event will be taking place on June 14th, the Thursday following CavernFest. Any interested vendors should contact her as well for that. She also reported that Ashley Walterscheid is working on a bat mural for the downtown area and it should be complete by the time CavernFest kicks off.

5. Code Enforcement Update:

A Code Enforcement representative was not present to give an update. Mary Garwood reminded the Committee about using the City's 311 line to report concerns and make residential grappler requests.

6. Adjournment:

Michele Robertson made the motion to adjourn. Samantha Smith seconded. Meeting adjourned at 12:17PM.

Signed: 
Mary Garwood-Keep Carlsbad Beautiful Director/Beautification Chair