

**MINUTES OF THE MEETING OF THE BEAUTIFICATION COMMITTEE  
CITY OF CARLSBAD CITY HALL 101 N. HALAGUENO  
ROOM 204 (PLANNING ROOM)  
11:00AM  
January 20, 2022**

**COMMITTEE MEMBERS PRESENT:**

Mary Garwood, Eyenid Manzo (Carlsbad MainStreet/POP), Samantha Smith (Carlsbad Anti-Drug/Gang Coalition), and Trysha Ortiz (Deputy Planning Director)

**MEETING WAS CALLED TO ORDER AT 11:04 AM**

**1. Approval of Agenda:**

Trysha Ortiz made a motion to approve the Agenda. Samantha Smith seconded. The vote was as follows: Yes- Trysha Ortiz, Samantha Smith, and Eyenid Manzo

No- None

Motion Passes.

**2. Approval of Meeting Minutes – Regular Meeting held December 16, 2021:**

Trysha Ortiz made a motion to approve the December 16, 2021 meeting minutes. Eyenid Manzo seconded. The vote was as follows: Yes- Trysha Ortiz, Samantha Smith, and Eyenid Manzo

No-None

Motion Passes.

**3. Keep Carlsbad Beautiful 2022 Projects Planning:**

a) **Riverblitz 2022: Saturday, March 5, 2022-** Mary Garwood stated that this year the lunch portion of the effort may not be brought back since COVID numbers are so high here in our community, but snacks and water will be provided to all participants. A final decision will be made in the next couple of weeks.

b) **Riverblitz/KCB Photo Contest: March/April 2022-** Mary Garwood stated once again this month that the photo contest will run just after the Riverblitz 2022 event has concluded.

c) **Business of the 1<sup>st</sup> Quarter 2022 Discussion and Nominations:**

Albertsons was decided to begin the Beautification Committee's Business of the Quarter awards for 2022.

Samantha Smith made a motion to award Albertsons the 1<sup>st</sup> Business of the Quarter 2022 on Behalf of the Beautification Committee. Eyenid Manzo seconded. The vote was as follows: Yes- Trysha Ortiz, Samantha Smith, and Eyenid Manzo

No- None

Motion Passes.

d) **Committee Member Ideas-** Nothing further was presented from members present. Mary Garwood did discuss a suggestion from City Councilor Karla Hamel Niemeier regarding reaching out to industry to have their buy in to utilize biodegradable litter bags in their fleets and such to help reduce litter on our roads and highways.

**4. Carlsbad MainStreet and Pearl of the Pecos Update:**

Eyenid Manzo introduced herself as Carlsbad MainStreet's new assistant to Director Kat Davis, who

was out of town for the meeting. Eyenid stated she is excited to get started in her new role and looks forward to working with the community.

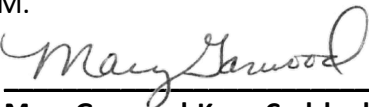
**5. Code Enforcement Update:**

Trysha Ortiz stated that Code Enforcement is continuing to work on condemnations across town and has had lots of recent support to get properties cleaned up. Trysha also told the Committee that the department recently put together a map of grappler service areas and from the information provided, they are able to tell where more education and outreach is needed. Mary Garwood asked Trysha to share this information with her so Solid Waste information can be distributed in those needed areas. Samantha Smith reported that for the Coalition, they will be soon helping with Meals on Wheels in February and are using the reusable bags provided by Keep Carlsbad Beautiful for this effort.

**6. Adjournment:**

Samantha Smith made the motion to adjourn. Trysha Ortiz seconded. Meeting adjourned at 11:46AM.

Signed: \_\_\_\_\_



**Mary Garwood-Keep Carlsbad Beautiful Director/Beautification Chair**