

**MINUTES OF THE MEETING OF THE BEAUTIFICATION COMMITTEE
CITY HALL PLANNING ROOM-101 N. HALAGUENO**

11:00AM

November 18, 2021

COMMITTEE MEMBERS PRESENT:

Kat Davis (Pearl of the Pecos), Ashly Key (Carlsbad MainStreet), Josh Calder (City of Carlsbad Police Department), Tracy Hughes (Bureau of Land Management), and Dailey Jones (Carlsbad Resident)

MEETING WAS CALLED TO ORDER AT 11:04 AM

1. Approval of Agenda:

Ashly Key made a motion to approve the Agenda. Tracy Hughes seconded. The vote was as follows:

Yes- Ashly Key, Tracy Hughes, Kat Davis, Josh Calder, & Dailey Jones

No- None

Motion Passes.

2. Approval of Meeting Minutes – Regular Meeting held October 21, 2021:

Tracy Hughes made a motion to approve the meeting minutes from September 16, 2021. Ashly Key seconded. The vote was as follows: Yes- Ashly Key, Tracy Hughes, Kat Davis, Josh Calder, & Dailey Jones

No- None

Motion Passes.

3. Keep Carlsbad Beautiful Upcoming 2021 Projects Review:

- a) Electric Light Parade with Carlsbad MainStreet: Ashly Key stated that this year's theme is Christmas Vacation, and the event will be held on Saturday, November 27, 2021, at 7PM following Creative Carlsbad's Night of Lights event and United Way's Santa Run. There will be prizes given for the Best Griswold Christmas Vacation, Best Carlsbad Christmas Vacation, and the Best in Show. Also happening on this date is Small Business Saturday, Ashly encouraged the group to shop small this holiday season.
- b) Riverblitz 2022: Saturday, March 5, 2022: Kat reported that Mary Garwood has set the date for next year's Riverblitz. We are all looking forward to having this event move forward and that trash pickup efforts have been able to continue throughout the pandemic. Mary would like to see the lunch aspect of the event return and we hope that we can achieve that in March.
- c) Photo Contest for Riverblitz/KCB: Kat reported that Mary Garwood plans to discuss this contest further during the January 2022 committee meeting. An idea that Mary had was to launch the photo contest right after the Spring Riverblitz clean up, as people are out and about cleaning up our river, they can snap a picture and submit that for the contest.
- d) The committee had great discussions on different areas around town that could use some attention such as the yards on the new development area of Riverside and damage from the floods done to Hidalgo Road. Dailey Jones reported that he had left a message for John Lowe's office after the last meeting he attended to follow up on the status of the plastic bag ordinance. Josh asked if Keep Carlsbad Beautiful still hosted Business Appreciation awards, Kat mentioned that her and Mary had discussed this previously and the idea of bringing it

back on a quarterly basis. Tracy informed the committee about the progress of the deck that was rebuilt at the Cottonwood Day use area by letting the group know that it is almost finished, with only a few hours of reconstruction needed at this point.

4. Carlsbad MainStreet and Pearl of the Pecos Update:

Ashly let the committee members know that phase one of the benches and trashcans for the downtown rejuvenation project had been installed and the 2nd shipment should arrive in February. The digital kiosk is scheduled to be installed within the next few weeks and the Carlsbad, New Mexico App will launch in conjunction with this.

Kat informed the committee that she attended a presentation this month by eco-landscape artist Mariah Reading. Mariah was doing an artist in residency at Guadalupe Mountains National Park and the presentation was held at the Carlsbad Museum. Kat said that it was great to hear from the artist and learn her process of collecting items of trash and turning them into works of art based on her surroundings and our natural landscape.

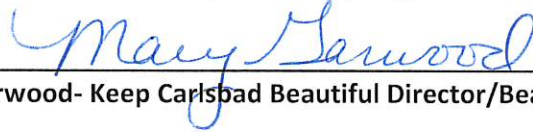
5. Code Enforcement Update:

N/A

6. Adjournment:

Ashly Key made the motion to adjourn. Tracy Hughes seconded. Meeting adjourned at 11:44AM.

Signed: _____



Mary Garwood- Keep Carlsbad Beautiful Director/Beautification Chair