

**MINUTES OF THE MEETING OF THE BEAUTIFICATION COMMITTEE  
CITY HALL PLANNING ROOM-101 N. HALAGUENO  
11:00AM  
December 19, 2019**

**COMMITTEE MEMBERS PRESENT:**

Mary Garwood, Mark Walterscheid, Denton McCullough, Joshua Calder, & Jeffrey Darnell

**MEETING WAS CALLED TO ORDER AT 11:00 AM**

**1. Approval of Agenda:**

Denton McCullough made a motion to approve the agenda. Jeffrey Darnell seconded. The vote was as follows: Yes- Mark Walterscheid, Denton McCullough, Joshua Calder, & Jeffrey Darnell  
No- None

**2. Approval of Meeting Minutes – Regular Meeting held November 21, 2019:**

Denton McCullough made a motion to approve the November 21, 2019 minutes. Joshua Calder seconded. The vote was as follows: Yes- Mark Walterscheid, Denton McCullough, Joshua Calder, & Jeffrey Darnell  
No-None

**3. Mayor's Carlsbad Clean-Up Task Force Report:**

Mary Garwood reported that the Carlsbad Clean-Up Task Force meetings have still been placed on hold throughout the holiday season and will resume in January 2020. She stated that the group is still in the "recycling committee" phase of the effort and when they resume meetings, they will start in that area. She reported that she was able to renew her New Mexico Environment Dept. Recycling Facility Operator's Certification in T or C last week and was updated and educated on the state of recycling in New Mexico.

**4. 2020 Project Ideas & Discussion: Riverblitz (March 7, 2020):**

Mary Garwood stated that roll-off containers for community service projects (#CleanYourBlock outreaches) have been purchased and will be put into operation soon and logos are scheduled to be placed on Thursday, December 20, 2019. The plan for their use also includes concentrated community outreach in problem areas to enable City of Carlsbad residents to have more immediate access to waste disposal resources. She also stated that in 2020 Keep Carlsbad Beautiful will be conducting community outreach with the Carlos the Coyote campaign, Household Hazardous Waste Days, 311 promotion, painting a few more bridges in town, Riverblitz, and working with Eddy County, Energy Advisory Board, and BLM on illegal dumping education/outreach efforts.

**5. MainStreet Update:**

Mary Garwood stated that Keep Carlsbad Beautiful assisted in the Electric Light Parade again this year and that the Night of Lights event that led up to the parade was a huge success.

**6. The Coalition Update:**

Mary Garwood reported that the Coalition held their annual holiday dinner last week after wrapping up surveys in the Carlsbad Municipal Schools.

**7. Code Enforcement Update:**

Mary Garwood reported that Solid Waste Code Enforcement continues to educate community members on the importance of bagging their trash, 6AM roll-out reminder times, and not dumping in alleys for waste disposal. Also, she once again reminded the group the importance of calling in or logging in to report 311 concerns.

**8. Adjournment:**

Jeffrey Darnell made the motion to adjourn. Denton McCullough seconded. Meeting adjourned at 11:52AM.

Signed: Mary Garwood 1-16-2020  
Mary Garwood-City of Carlsbad Solid Waste Dept. /Beautification Chair