

**MINUTES OF THE MEETING OF THE BEAUTIFICATION COMMITTEE  
CITY HALL PLANNING ROOM-101 N. HALAGUENO  
11:00AM  
November 21, 2019**

**COMMITTEE MEMBERS PRESENT:**

Mary Garwood, Karla Hamel, Veronica Barnhart, Denton McCullough, Jeri Strong, Dailey Jones, & Joshua Calder

**MEETING WAS CALLED TO ORDER AT 11:00 AM**

**1. Approval of Agenda:**

Karla Hamel made a motion to approve the agenda. Denton McCullough seconded. The vote was as follows: Yes- Karla Hamel, Veronica Barnhart, Denton McCullough, Jeri Strong, Dailey Jones, & Joshua Calder

No- None

**2. Approval of Meeting Minutes – Regular Meeting held October 17, 2019:**

Denton McCullough made a motion to approve the October 17, 2019 minutes. Karla Hamel seconded. The vote was as follows: Yes- Karla Hamel, Veronica Barnhart, Denton McCullough, Jeri Strong, Dailey Jones, & Joshua Calder

No-None

**3. Vote on December 2019 Business of the Month:**

Joshua Calder made the nomination to award New Mexico State University- Carlsbad, located at 1500 University Drive, Business of the Month for December 2019. Veronica Barnhart seconded. The vote was as follows: Yes- Karla Hamel, Veronica Barnhart, Denton McCullough, Jeri Strong, Dailey Jones, & Joshua Calder

No- None

**4. Mayor's Carlsbad Clean-Up Task Force Report:**

Mary Garwood reported that the Carlsbad Clean-Up Task Force meetings have been placed on hold throughout the holiday season and will resume in January 2020. She stated that the group is in the "recycling committee" phase of the effort and when they resume meetings, they will start in that area.

**6. 2020 Project Ideas & Discussion: Riverblitz (March 7, 2020):**

Mary Garwood stated that roll-off containers for community service projects have been purchased and will be put into operation soon after logos are placed on them. The plan for their use also includes concentrated community outreach in problem areas to enable City of Carlsbad residents to have more immediate access to waste disposal resources. She also stated that Keep Carlsbad Beautiful will still be doing a tarp giveaway day at the Sandpoint Landfill in the near future, as it has had to be rescheduled from a previous date. Riverblitz will be held Saturday, March 7, 2020.

**7. MainStreet Update:**

Karla Hamel reported that the Electric Light Parade will be held after the Night of Lights event on

Saturday, November 30, 2019 and encouraged the group to attend. She also reported that the Artist Gallery will be holding a Downtown Art Walk on Friday, November 22<sup>nd</sup>. Finally, United Way will be holding a Santa Fun Run in conjunction with the holiday events on Saturday, November 30<sup>th</sup> as well. Mary Garwood stated that Keep Carlsbad Beautiful supports the Electric Light Parade and helps every year in the lining up of floats and reminding participants to not throw items from the floats as parades are litter free events.

**8. The Coalition Update:**

Mary Garwood stated that the Coalition is working this week to conduct student surveys in schools and therefore a representative wasn't available for this meeting.

**9. Code Enforcement Update:**

Mary Garwood reported that Solid Waste Code Enforcement is working to still educate people on the importance of bagging their trash, 6AM roll-out reminder times, and not dumping in alleys for waste disposal. Also, she reminded the group the importance of calling in or logging in to report 311 concerns.

**10. Adjournment:**

Karla Hamel made the motion to adjourn. Denton McCullough seconded. Meeting adjourned at 11:58AM.

Signed: Mary Garwood 12-19-19  
Mary Garwood-City of Carlsbad Solid Waste Dept. /Beautification Chair