

**MINUTES OF THE MEETING OF THE BEAUTIFICATION COMMITTEE
CITY HALL PLANNING ROOM-101 N. HALAGUENO
11:00AM
June 20, 2019**

COMMITTEE MEMBERS PRESENT:

Mary Garwood, Trysha Carrasco, Dailey Jones, Larry Henderson, Josh Calder, Jeff Darnell, Damon Nieto, Denton McCullough, William Harriman, Rick Wiedenmann, Brenda Wiedenmann, Jeff Campbell, Karla Hamel, and Terry Gregston

MEETING WAS CALLED TO ORDER AT 11:03AM

1. Approval of Agenda:

William Harriman made a motion to approve the agenda. Denton McCullough seconded. The vote was as follows: Yes- Trysha Carrasco, Josh Adkins, Dailey Jones, Larry Henderson, Josh Calder, Jeff Darnell, Damon Nieto, Denton McCullough, William Harriman, Rick Wiedenmann, Brenda Wiedenmann, Jeff Campbell, Karla Hamel, and Terry Gregston
No- None

2. Approval of Meeting Minutes– Regular Meeting held May 16, 2019:

Trysha Carrasco made a motion to approve the May 16, 2019 minutes. Karla Hamel seconded. The vote was as follows: Yes- Trysha Carrasco, Josh Adkins, Dailey Jones, Larry Henderson, Josh Calder, Jeff Darnell, Damon Nieto, Denton McCullough, William Harriman, Rick Wiedenmann, Brenda Wiedenmann, Jeff Campbell, Karla Hamel, and Terry Gregston
No-None

3. Vote on June 2019 Business of the Month:

Dailey Jones made the motion to award Pioneer Bank the July 2019 Beautification Business of the Month award. Rick Wiedenmann seconded. The vote was as follows: Yes- Trysha Carrasco, Josh Adkins, Dailey Jones, Larry Henderson, Josh Calder, Jeff Darnell, Damon Nieto, Denton McCullough, William Harriman, Rick Wiedenmann, Brenda Wiedenmann, Jeff Campbell, Karla Hamel, and Terry Gregston
No-None

4. #KeepNewMexicoTrue #TossNoMas #TrashTag Challenge State-wide campaign launch announcement:

Mary Garwood covered the announcement of the New Mexico state-wide campaign launch for the now global effort of the #TrashTag Challenge. The challenge includes people from all over the world picking up trash in littered locations and taking before and after photos and tagging them on Instagram under #TrashTag. The local #TossNoMas tag is for the state of New Mexico and is a more modern re-launch of the “Toss No Mas” slogan that falls under the New Mexico Clean and Beautiful program. Mary explained that the Community Cleanup that was held behind the Carlsbad Mall is the first official #TrashTag Challenge out of Carlsbad. She encouraged members to spread the word and that Keep Carlsbad Beautiful is happy to provide cleanup supplies for any individuals or groups that may be interested in joining the effort.

5. La Huerta Bridge Painting Project:

Mary Garwood stated that Friday, June 21st and Saturday, June 22nd she and volunteers will be working to complete the painting of the La Huerta/North Canal St. Bridge. She encouraged members to come out and help lend a hand with the project.

6. Plastic Bags Sub-Committee Report:

Mary Garwood reported that this sub-committee still has not met recently but plans to regroup soon. She reported to the group that Mayor Dale Janway has recently put together a Carlsbad Clean-Up Task Force that includes Mark Walterscheid as the Chairman, Valarie Branson and Dave Sepich as Co-Chairs. The group has a directive to look at several beautification issues including properties with tall weeds and litter concerns around the community.

6. MainStreet Update:

Karla Hamel reported that CavernFest went over very well this year and that the litter issue was reduced more so this year than in the past due to having conversations with vendors about cleaning up their areas and passing out trash bags, having a roll-off container available, and also having an additional 20 roll-out containers as well for the event this year. She reported it was a very successful event. She is very pleased with the turnout and glad the community came out to enjoy the MainStreet event. Karla went on to report that the first mural box in the downtown district is underway. Artist Mike Campos is working on his Polaroid themed piece on the box that is located on the corner of Mermod and Canal Street.

7. The Coalition Update:

Damon Nieto reported that the Coalition set up a luau themed water gun and games station for CavernFest and that Officer Josh Calder helped out for the event by having water gun fights with attendees for the day. He stated that the Coalition had a great time there and promoted the Neighborhood Night Out initiative.

9. Code Enforcement Update:

Trysha Carrasco reported that their department is working on several miscellaneous issues right now, including junk cars, tall weeds, and RVs. She stated that the Code Enforcement department does hold a very high compliance rate for their outreach efforts. Larry Henderson stated that the 311 system is an excellent tool for reporting concerns in the community. He also stated he has reported potholes on the system and has had positive results in doing so. Trysha went on to explain how the 311 system works. Mary Garwood stated she would send out the informational flyer to the group for their reference. Terry Gregston reported that BLM has been working on cleanups. She has recently worked with Marathon Oil for a cleanup of La Cueva Trails and other BLM property. The waste they tend to find is very industrious, bulky, and heavy materials. These recent BLM cleanups have resulted in nearly 5 tons of waste being removed from their lands.

10. Adjournment:

Trysha Carrasco made the motion to adjourn. Karla Hamel seconded. Meeting adjourned at 11:52AM.

Signed: _____
Mary Garwood-City of Carlsbad Solid Waste Dept. /Beautification Chair