

**MINUTES OF THE MEETING OF THE BEAUTIFICATION COMMITTEE
CITY HALL PLANNING ROOM-101 N. HALAGUENO
11:00AM
September 20, 2018**

COMMITTEE MEMBERS PRESENT:

Mary Garwood, Marilyn Looney, Jerry Stanley, Anthony Cook, Veronica Barnhart, Denton McCullough, William Harriman, Trysha Carrasco, Michael Helscel, Rick Wiedenmann, and Dailey Jones

MEETING WAS CALLED TO ORDER AT 11:03 AM

1. Approval of Agenda:

Jerry Stanley made a motion to approve the agenda. William Harriman seconded. The vote was as follows: Yes-Marilyn Looney, Jerry Stanley, Anthony Cook, Veronica Barnhart, Denton McCullough, William Harriman, Trysha Carrasco, Michael Helscel, Rick Wiedenmann, and Dailey Jones
No- None

2. Approval of Meeting Minutes with Corrections– Regular Meeting held August 16, 2018:

Rick Wiedenmann made a motion to approve the August 16, 2018 minutes, adding “William Harriman suggested asking the City Public Works Dept. for anti-littering signs around town in the more heavily used areas around town, possibly stating the standard littering fine as well.” to the report.

Denton McCullough seconded. The vote was as follows: Yes- Marilyn Looney, Jerry Stanley, Anthony Cook, Veronica Barnhart, Denton McCullough, William Harriman, Trysha Carrasco, Michael Helscel, Rick Wiedenmann, and Dailey Jones
No- No-None

3. Vote on October 2018 Business of the Month:

Julie Chester made the nomination to award the orthodontic practice on the corner of Canyon & Bonbright the October 2018 Business of the Month. William Harriman seconded. The vote was as follows: Yes- Marilyn Looney, Jerry Stanley, Anthony Cook, Veronica Barnhart, Denton McCullough, William Harriman, Trysha Carrasco, Michael Helscel, Rick Wiedenmann, and Dailey Jones
No- None

4. Greene Street Bridge Painting Possibility/Carlsbad Entryways:

Mary Garwood reported that the project is still a go ahead and Ron Myers is working on the details of getting the bridge painted coordinating with the Eddy County Detention Center, DOT, and City Public Works departments.

5. Discuss October Events: 6 Mile Dam Cleanup, Convenience Station Outreach, & HHW Day:

Mary Garwood discussed the following events and dates for October 2018:

October 13, 2018- Six Mile Dam Cleanup

October 27, 2018- Household Hazardous Waste/Rx Drug Take-Back Day

October 2018- Day to be determined- Hand out McDonald’s coupons to convenience station users

In November:

November 2, 2018- Canal behind Carlsbad Mall Cleanup (With United Way's Day of Caring)

6. Plastic Bags Sub-Committee Report:

Mary Garwood explained to the committee that the sub-committee is still moving forward and gaining support. Local preacher, Dave Rogers, has expressed interest in joining the effort. Mary Garwood and William Harriman will be in Albuquerque the week of the 24th through 26th for the New Mexico Recycling Coalition Recycling and Solid Waste 2018 Conference and plan to meet up with Shirlene Sitton of Santa Fe to discuss the issue further in person.

7. MainStreet Update:

Mary Garwood gave an update on the mural project involving Creative Carlsbad, Keep Carlsbad Beautiful, and MainStreet. She explained that submissions are being taken in through the end of this month for the project and looks forward to seeing what all comes in.

8. The Coalition Update:

Joana Wells explained that the Coalition is gearing up for their annual Neighborhood Night Out Event on Saturday October 6, 2018. They are looking to introduce the new Neighborhood Watch signs that have recently been purchased for the initiative. Police officers will make the rounds to the block parties and conduct safety presentations over topics such as awareness and what to do should drug paraphernalia be found. Anyone is welcome to sign up to host a block party. The parties can be large or small, depending on how large the host would like to make it. The Coalition will be set up in Spring Hollow this year. Joana went on to tell the group that the Coalition was instrumental in the past for getting the 5th Street park lights up in that neighborhood due to community members rallying around the cause and is proud of that accomplishment for the safety of the area.

9. Code Enforcement Update:

Trysha Carrasco explained that the Code Enforcement Department is still staying very busy with the amount of illegally set-up RVs that are arising in the community. She noted that letters went out in the mail regarding the weed blitz the officers and fire department are conducting and are having some success with that outreach.

10. Adjournment:

Jerry Stanley made the motion to adjourn. Julie Chester seconded. Meeting adjourned at 11:58AM.

Signed: _____

Mary Garwood-City of Carlsbad Solid Waste Dept. /Beautification Chair