

For Immediate Release
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Contact: Kyle Marksteiner (575) 706-2324
kmarksteiner@cityofcarlsbadnm.com

Singer and Songwriter Sonny Throckmorton to be Inducted into Carlsbad Hall of Fame

CARLSBAD, NM – James Fron “Sonny” Throckmorton, known for his country music singing and songwriting, will again leave his mark when he is inducted into the Carlsbad Hall of Fame on September 5th, 2018, at 10 a.m. at the Carlsbad Museum and Art Center.

Throckmorton has demonstrated an impressive record of musical genius, being a member of the Nashville Songwriters’ Hall of Fame, as well as having been selected as the Songwriter of the Year by Broadcast Music Incorporated and Nashville Songwriters Association International.

“Sonny” was born in Carlsbad, and later grew up in Wichita Falls, Texas. He released two major-label albums: *The Last Cheater’s Waltz* in 1978 with Mercury Records and *Southern Train* in 1986 with Warner Bros Records. His first popular song, *How Long Has It Been*, which became a top ten country hit for Bobby Lewis, earned him the first of many accolades to come.

“Sonny has set a great example for aspiring artists everywhere to follow, and Carlsbad couldn’t be more proud of him,” Carlsbad Mayor Dale Janway said.

Throckmorton’s hall of fame induction will be hosted at the Carlsbad Museum and Art Center, where the Carlsbad Hall of Fame is setting the example for hometown excellence. Patsy Jackson-Christopher, former Director of Community Development with the City of Carlsbad, will serve as Master of Ceremonies for the event, with a Presentation of Colors by the Carlsbad Veterans Honor Guard. The Star Spangled Banner will be sung by Voncile King, and there will be an invocation by Brad Coates of First Assembly of God.

Following introductory events, Jackson-Christopher will deliver brief remarks about the history of the hall of fame. Shirley Jackson, a cousin of Throckmorton, will deliver warm remarks about personal memories, which will be followed by the formal induction by Carlsbad Mayor Dale Janway. Sonny Throckmorton himself will conclude the event with an acceptance speech.

The event is free and open to the public.
