

CARLSBAD  
MUSEUM  
&  
ART CENTER

*A Dandy Little Museum! - Frances Feezer*

Carlsbad Museum & Art Center  
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Carlsbad, NM 88220

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“The key to the mystery of a great artist is that for reasons unknown, he will give away his energies and his life just to make sure that one note follows another . . . and leaves us with the feeling that something is right in the world.”

*Leonard Bernstein*

**Something for Everyone!**

**Carlsbad Museum**

**& Art Center**

**Open Mon – Sat**

**10 a.m. - 5 p.m.**

**ADMISSION FREE**

**Become an AMIGO of the Museum!**

- o Individual \$15
- o Family \$25
- o Patron \$100
- o Corporate \$250

All proceeds go towards operation of our non-profit Museum.



CARLSBAD  
MUSEUM  
&  
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CENTER

*There are more valid facts and details in works of art than there are in history books.*

*Charlie Chaplin*

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Muse News

Volume 1, Issue 1

December, 2009

**From the Director:  
Jackson Joins City of Carlsbad as Museum Director**

“Every new beginning comes from some other beginning’s end.” I ended my position as Curator of Education at the Hubbard Museum of the American West in Ruidoso Downs on October 16 as we opened the Johnny & Marty Cope Learning Center, a fully functional distance learning center with direct connections to the Smithsonian Institution. Duties started at the Carlsbad Museum the following Monday morning, October 19.

As introduction, I have an art background which began with a BFA from the University of North Texas in Denton with further graduate studio work at Texas Tech University. My career in Museums started in 1988 when I graduated (my then pre-school son pronounced me “quit-iated,” which is a fairly accurate term, come to think of it) from Texas Tech with a M.A. in Museum Science. I directly became the Education Program Manager of the Texas Tech Museum, Ranching Heritage Center, Moody Planetarium, and Lubbock Lake Landmark. It was an intense introduction into the museum world, managing and

developing public programming for such a large institution.

Through the years, I have continued to be active in the museum field, completing coursework in a PhD Fine Arts program at Texas Tech with an Art Museum and Art Education emphasis. During years of semi-retirement, I experienced museums from another perspective – as volunteer, President of a Board of Directors, and Chairman of the Trustee Affinity Group for the Texas Association of Museums.

Moving to Cloudcroft in 2002, I knew I wanted to become involved with the local Museum, and found my way from part-time consultant to Director of the Sacramento Mountains Historical Museum. Being affiliated with southeastern New Mexico museums since that time has prepared me to lead the way for the future of the Carlsbad Museum. I appreciate that the Advisory Board and City Council has given me that opportunity!

I always have germs of ideas and programs propagating in my mind that will become reality as



*Patsy Jackson is named Director of the Carlsbad Museum & Art Center by the City of Carlsbad Mayor and City Council.*

time and resources permit. These resources are, in large part, human. That is, I will be unable to make these programs a success without help from volunteers. The backbone of any museum is its volunteers – those who selflessly donate their time. If you are interested in accompanying me on this ride, please call me at the Museum and let’s talk. As my habit is to say, let’s work together to make this Museum a bonafide community project!

**Museum Staff Prepares to Support New Directions**

Continuing as support for the new Director and the new directions for the Museum are staff members Yanira Gonzales, Linda Eastman and Lanny Barnett.

Yanira is a full-time Museum Attendant and her responsibilities include management of the front desk and gift shop as well as

administrative assistant duties. She has been with the Museum 5 years and is working on her degree in Community Health as well.

Linda shares Yanira’s responsibilities, but works part-time. She is a long-time resident having been born and raised in Carlsbad. She has been with the Museum for 8 years. Lanny is

responsible for the Library and Museum facilities. A graduate of Carlsbad High School, Lanny has been with the Museum for 15 years.

The staff brings over 28 years of experience working with the Carlsbad Museum, and is doing a beautiful job of supporting the transition into the new administration.

### Night Before . . . At the Museum



*The Carlsbad Art Assn once again gave demonstrations for area school children. This popular program is in conjunction with the bi-annual art exhibit of association members' work.*

The Carlsbad Museum & Art Center Open House, "Night Before . . . At the Museum," held on Saturday, December 12, 2009, was a huge success with a record number of people attending. Visitors not only enjoyed the wonderful museum exhibits, but were treated to entertainment, refreshments, a visit with Santa and a personal photograph all free of charge, a gift to the community from the CMAC and the City of Carlsbad. Proceeds from the gift shop annual sale event were wonderful, a winner for continuing operations support of the Museum.

The afternoon was a great success and we want to thank the following people for helping out on this special day.

Members of the Museum Advisory Board, Fine Arts Committee and staff offered the refreshments. Entertainment was provided by the Touch of Joy Ringers of the First Presbyterian Church directed by Susie Coy, a children's choir from Puckett Elementary under the direction of Donna Crelia, a Girl Scout troop, and Tom Myers.

Thank you also to Bob and Hedi Stockwell, who spent many hours working on their snow village display on exhibit at the Museum throughout the holidays.

What a wonderful memory this 2009 museum event will be for those who took part! The Museum will be closed January

1. Regular Museum hours are Mondays – Saturdays from 10:00 to 5:00 and admission is free. Make sure to watch for upcoming events at the Carlsbad Museum & Art Center.



*Alexandra Gonzales visits with Santa!*

*Volunteers are not paid -- not because they are worthless, but because they are priceless.*



### Adieu to the Mudwagon!

For several years, the 1858 mudwagon (stagecoach) has been displayed at the CMAC through a generous loan by the National Park Service. But soon it will roll down the road to its new home, probably the Western Archeological and

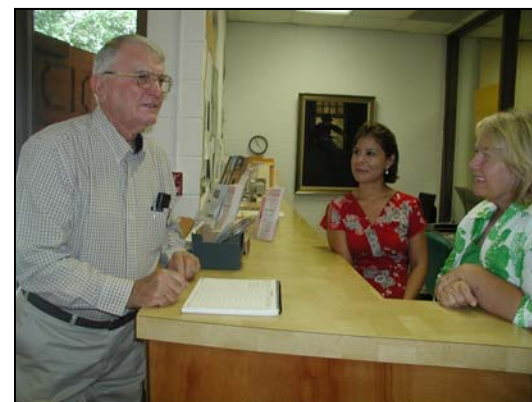
Conservation Center in Tucson, Ariz. Until then, you still have time to view this magnificent example of 19th century transportation in Carlsbad during our regular museum hours.

### Volunteers Make Progress Possible!

It is very difficult to put a dollar value on volunteer time. But according to the Independent Sector (a nonpartisan coalition of approximately 600 charitable community organizations), the dollar value of volunteer time for 2008 was estimated to be \$20.25 per hour. Volunteers provide many intangibles that cannot be easily quantified. But the point is well made that volunteers are an invaluable asset to a non-profit institution.

Bob Stockwell, Secretary/Treasurer of the Museum Advisory Board, is a prime example. Bob spends several hours a week entering collections data into our computer program. He is fulfilling the role of a staff member, one that the City is unable to fund at this time. Through his selfless donation, Bob is contributing not only to the Museum, but to each member of our community.

If you would like to volunteer at the Carlsbad Museum, please call us at 575-887-0276.



*Volunteer Bob Stockwell chats with staff members Yanira Gonzales and Linda Eastman.*

### Museum in Midst of MAP Survey

The CMAC was selected to participate in the Museum Assessment Program (MAP), administered by the American Association of Museums (AAM) through a cooperative agreement with the federal Institute of Museum and Library Services (IMLS). The guided self-study will help us to better serve the citizens of Carlsbad by providing a museum that adheres to the highest professional standards of the museum field. It is our hope that this process will eventually lead to accreditation by the AAM, a professional designation that is desirable in guiding us in sound

management practices, improved facilities and enhanced credibility, strengthening our fund-raising efforts. Our professional peer reviewer chosen by the AAM is Laurie Rufe. Laurie is the Director of the Roswell Museum and Art Center and is currently serving as the President of the New Mexico Museum Association. Laurie visited with staff, Advisory Board and interested community representatives on November 17 and 18. She will be providing a summary of her observations along with suggestions for improvements to help us along the accreditation path.

*Museum plans are to become accredited by the AAM!*

**CAN YOU TAT?**  
**Tatting Workshop**  
 Featuring **Leon Eggleston**  
**Fri., Feb 12, 1-4:00**

Tatting is an almost lost art of lace-making.

### Advisory Board

*Michael Cleary (President)*  
*David Prell (Vice President)*  
*Bob Stockwell (Secretary – Treasurer)*

*Paul Amato*  
*Ruben Andrade*  
*Minner Crockett*  
*Gerri Mattson*  
*Carolyn Olson*  
*David W. Kayser*  
*Irene Runnels*  
*Steve West*

*Ex-officio:*  
*John Beasley, City of Carlsbad*

### Staff

*Patsy Jackson, Director*  
*Yanira Gonzales*  
*Linda Eastman*  
*Lanny Barnett*

### State Centennial Plans Underway

Director Patsy Jackson attended a meeting in Hobbs at the Western Heritage Museum on October 29, with reps for the statewide Centennial Task Force and Steering Committee along with area museum directors. Plans for the upcoming celebration of 2012 were discussed.

The Steering Committee encourages community planning to help create a shared legacy. "We invite community

groups to create their own projects designed to study the state's path to statehood, celebrate local traditions and heritage, and envision New Mexico's next 100 years. In keeping with the key areas of interest of the Centennial Planners, New Mexico's Centennial will encompass a wide range of public programming in which residents can participate."

The Carlsbad Museum will

be participating by presenting exhibits and programs that will be advertised as elements of the state Centennial Celebration.

For more information on the state planning, see <http://www.newmexicocentennial.org/index.html>



### Calling All AMIGOS!

**We need more members!**  
 Tell your friends and neighbors about the Carlsbad Museum & Art Center, its exhibits and programs, and encourage them to become a member of our friend's group, the Amigos.

**We depend on your membership fees and your generous donations to support our Museum.**

Remember, your membership

earns 10% discount in the museum shop plus invitations and unique offers for special events and a periodic newsletter.

We have some great ideas and exciting plans for future events that you won't want to miss. So take a moment to renew your membership and while you're at it please consider an additional gift that will help us make this Museum a vital part of our community.

Membership categories are:

- Individual \$15
- Family \$25
- Patron \$100
- Corporate \$250

Please make your check payable to the CARLSBAD COMMUNITY FOUNDATION. Designate "Museum Amigos Fund" on the memo line. Memberships are for the calendar year, so **2010 renewals are now due!**



*Frances Feezer was an Amigo and generous patron of our Museum. She called it a "dandy little museum!"*