

MINUTES OF A MEETING OF THE CARLSBAD POLICE DEPARTMENT'S CITIZEN ADVISORY BOARD, HELD AT THE CARLSBAD POLICE DEPARTMENT ON MARCH 19, 2013 AT 5:00 P.M.

Voting Members Present: Jim Walls  
Jason Shirley  
Lionel Munoz  
Bob Scholl  
Henry Castaneda Sr.  
Greg Brown  
Louie Methola

Voting Members Absent: Jay Melnick  
One Vacant Board Position

Ex-Officio Member Present: Janell Whitlock

Board Secretary Present: Chief Daniel Fierro

Others Present: Nicole Serrano

Jim Walls called the meeting to order at 5:17 p.m.

ROLL CALL AND DETERMINATION OF QUORUM

Chairperson Jim Walls called roll for each voting member and determined there was a quorum present.

APPROVAL OF AGENDA

Motion to approve the agenda made by Greg Brown and seconded by Jason Shirley

(Roll Call Vote Taken)

Yes - Jim Walls

Yes - Jason Shirley

Yes - Lionel Munoz

Yes - Bob Scholl

Yes - Henry Castaneda Sr.

Yes - Greg Brown

Yes - Louie Methola

\*Motion Passed

APPROVAL OF PAST MEETINGS MINUTES (12/18/12, 01/17/13, & 02/21/13)

Motion to approve past meeting's minutes was made by Bob Scholl and seconded by Henry Castaneda Sr.

(Roll Call Vote Taken)

Yes - Jim Walls

Yes - Jason Shirley

Yes - Lionel Munoz

Yes - Bob Scholl

Yes - Henry Castaneda Sr.

Yes - Greg Brown

Yes - Louie Methola

\*Motion Passed

### HANDOUT AND REVIEW WELCOME PACKETS

The Welcome Packets were shown by Chief Fierro to all the members and an explanation of the contents was given. There were no questions regarding each of the packets. Each of the members present was provided with a Welcome Packet. (\*Bob Scholl left his welcome packet in the meeting room when he left the board meeting so we will provide it to him again at a later time)

### DISCUSSION ON REVIEWING THE WEBPAGE REQUIREMENT BY THE CITY AND A POSSIBLE FACEBOOK PAGE FOR THE CITIZEN ADVISORY BOARD

Jason Shirley provided this information. He stated that the board would make the request to the city for a webpage or social media site and as long as it was "pretty basic" it should be approved. Jason Shirley stated that there are a lot of other websites out there that are not "official". When those sites provide inaccurate information the city has the ability to deny involvement. A site run by the board would need to be designated as "official". Chief Fierro also stated that a site or social media page would need to be designated as "official" and that there are particular requirements for this. Jason Shirley provided some statistics showing how well utilized "facebook" is and discussed the differences between using ads or not using them to increase traffic on the site. Jason Shirley stated that the Carlsbad Police Department's facebook page does a good job at keeping the public informed. Jason Shirley stated that if the board wanted to utilize facebook to get information out, he could maintain it with some assistance from the other board members. Jim Walls stated that he wanted it to be done properly so that it didn't "put a bad taste" in anyone's mouth. Greg Brown stated that he didn't think most of the board members were the "facebook crowd". Henry Castaneda Sr. stated that he didn't want other State's getting our information Jason Shirley stated that it was the mission of the board to send out and receive information. Greg Brown stated he felt the group couldn't maintain a facebook page but Jason could do it. Jason Shirley stated he would take care of maintaining it as long as he could also get content from the other board members.

A motion to approve a facebook page was made by Jason Shirley and seconded by Greg Brown.  
(Roll Call Vote Taken)

Yes - Jim Walls

Yes - Jason Shirley

Yes - Lionel Munoz

Yes - Bob Scholl

Yes - Henry Castaneda Sr.

Yes - Greg Brown

Yes - Louie Methola

\*Motion Passed - Jason Shirley will begin the process to create the facebook page.

### UPDATE BY CHIEF FIERRO

Chief Fierro provided an update on the George Shoup bypass closure. There was discussion over the temporary light that has been placed at Lea and Canyon St. The board also asked if the electronic sign coming into town on the Artesia highway could state something better than "seek alternate route" since much of the truck traffic is still continuing into town instead of taking the truck bypass as they should be. Jason Shirley asked if they should send an email to the State Highway Department in order to get this accomplished. Chief Fierro suggested that Jason Shirley speak with Jon Tully, City Administrator to see if anything had been done in reference to this since it was not the first time that it had been brought up. Jason Shirley asked Chief Fierro if he could send an email to him (Jason Shirley) regarding what the sign should say. Chief Fierro stated he would send the email and would also discuss this in the next planning meeting at city hall.

OTHER COMMENTS AND/OR QUESTIONS

Jason Shirley wanted to thank Chief Fierro for getting the radar and speed limit signs up on Blodgett St.

Jim Walls wanted to thank Chief Fierro for getting the speed trailer placed out on River Bend, however, he wished it had been placed further away from the stop sign.

Janell Whitlock asked if something could be done about the hands-free cell phone signs. She stated that she has still been seeing many people using their cell phones while driving. She also asked if different "hands free cell phone use" signs could be created and placed at various places around town. Chief Fierro stated he would also address this in the next planning meeting to see what could be accomplished.

Bob Scholl stated he spoke with various people about the issues between the police union and the Mayor. He stated that everyone needed to be going in the same direction. He stated he is frustrated about this and hopes that the involved parties are talking with each other. Jason Shirley stated that they (the Carlsbad City Council) are talking about it every day. Chief Fierro stated that he was not allowed to comment on this issue at this time. Louie Methola stated that he was dissatisfied about it and that he'd like to see everyone pulling together.

(Bob Scholl had to leave the meeting at 6:06 p.m. A Quorum still existed.)

Louie Methola stated that as an advisory board, he felt they should've been contacted about this issue because it was like the board was not important. Jim Walls stated that this was a very "touchy" issue and that the "parties involved need to work out the details".

ADJOURNMENT

Jason Shirley moved that the meeting be adjourned, it was seconded by Greg Brown  
(Roll Call Vote Taken)

- Yes - Jim Walls
- Yes - Jason Shirley
- Yes - Lionel Munoz
- Yes - Bob Scholl
- Yes - Henry Castaneda Sr.
- Yes - Greg Brown
- Yes - Louie Methola
- \*Motion Passed

Meeting was adjourned at 6:10 p.m.

The next meeting is scheduled for Tuesday, April 16, 2013 at 5:00 p.m.

  
Approved \_\_\_\_\_ Date \_\_\_\_\_