

**MINUTES OF A REGULAR MEETING OF THE LODGERS' TAX ADVISORY BOARD OF THE  
CITY OF CARLSBAD, NEW MEXICO, HELD IN THE CITY COUNCIL CHAMBERS AT THE  
MUNICIPAL BUILDING, 101 N. HALAGUENO, CARLSBAD, NM  
ON TUESDAY, AUGUST 2 2016, AT 7:30 A.M.**

**Voting Members Present:** Neil Wiggins  
Jill Torres  
Bob Lynch

**Absent:** Dr. Dara  
Dale Balzano

**Also Present:**

|                           |                           |
|---------------------------|---------------------------|
| Stephanie Shumsky         | Deputy City Administrator |
| Patsy Jackson-Christopher | Director Arts & Culture   |
| Robert Defer              | Chamber of Commerce       |
| Lisa Boeke                | Chamber of Commerce       |
| Karla Hamel               | Carlsbad MainStreet       |
| Rick Matthews             | La Quinta Inn             |
| Pam Therrell              | Pecos Valley Broadcasting |
| Damien Capello            | Red Rocket                |

**00:00:00 1. CALL TO ORDER**

Chairman Neil Wiggins called the meeting to order.

**00:00:00 2. ROLL CALL OF VOTING MEMBERS AND DETERMINATION OF QUORUM**

Chairman Wiggins called Roll and it was determined that there was a Quorum of the Voting Members.

Present: Neil Wiggins, Jill Torres and Bob Lynch

Absent: Dale Balzano, Dr. S.S. Dara

**00:00:00 3. APPROVAL OF AGENDA**

The motion was made by Bob Lynch and seconded by Jill Torres to approve the August 2, 2016 Meeting Agenda.

The Vote was as follows: Yes: Wiggins, Torres, and Lynch

No: None Absent: Balzano, Dr. Dara

**00:00:00 4. CONSIDER APPROVAL OF MINUTES OF CARLSBAD LODGERS TAX ADVISORY BOARD MEETING HELD JULY 5, 2016**

The motion was made by Bob Lynch and seconded by Jill Torres to approve the July 5, 2016 Meeting Minutes.

The Vote was as follows: Yes: Wiggins, Torres, and Lynch

No: None Absent: Balzano, Dr. Dara

*(Recording Began)*

**00:00:00 5. CONSIDER APPROVAL OF REQUEST FOR FUNDING FROM CARLSBAD CHAMBER OF COMMERCE**

Lisa Boeke from the Chamber of Commerce presented the request for funding from the Chamber of Commerce for the advertising billboards located on the Artesia highway (Highway 285), Hobbs highway (Highway 62/180) and Loving highway. The Chamber of Commerce is requesting \$24,838.50 for the three billboards.

The motion was made by Bob Lynch and seconded by Jill Torres to approve the request for funding from Carlsbad Chamber of Commerce.

The Vote was as follows: Yes: Wiggins, Torres, and Lynch

No: None Absent: Balzano, Dr. Dara

**00:01:29      6.      ADJOURN**

The motion was made by Bob Lynch and seconded by Jill Torres to Adjourn.

The Vote was as follows: Yes: Wiggins, Torres, and Lynch

No: None Absent: Balzano, Dr. Dara

  
Chairman