

**MINUTES OF A REGULAR MEETING OF THE LODGERS' TAX ADVISORY BOARD OF THE
CITY OF CARLSBAD, NEW MEXICO, HELD IN THE CITY COUNCIL CHAMBERS AT THE
MUNICIPAL BUILDING, 101 N. HALAGUENO, CARLSBAD, NM
ON TUESDAY, JULY 5, 2016, AT 7:30 A.M.**

Voting Members Present: Neil Wiggins
Dr. Dara
Bob Lynch

Absent: Dale Balzano
Jill Fowler

Also Present:

Stephanie Shumsky	Deputy City Administrator
Ed Fierro	Fierro & Fierro, P.A.
LaVelta Jenkins	City Treasurer
Patsy Jackson-Christopher	Director Arts & Culture
Robert Defer	Chamber of Commerce
Lisa Boeke	Chamber of Commerce
Miles Caddell	Dirt Dobbers Car Club
John Mendez	Dirt Dobbers Car Club
Pam Therrell	Pecos Valley Broadcasting

00:00:05 1. CALL TO ORDER

Chairman Neil Wiggins called the meeting to order.

00:00:15 2. ROLL CALL OF VOTING MEMBERS AND DETERMINATION OF QUORUM

Chairman Wiggins called Roll and it was determined that there was a Quorum of the Voting Members.

Present: Neil Wiggins, Dr. S.S. Dara, and Bob Lynch

Absent: Dale Balzano, Jill Fowler

00:00:35 3. APPROVAL OF AGENDA

The motion was made by Bob Lynch and seconded by Dr. Dara to approve the July 5, 2016 Meeting Agenda.

The Vote was as follows: Yes: Wiggins, Dr. Dara, and Lynch

No: None Absent: Balzano, Fowler

00:00:45 4. CONSIDER APPROVAL OF MINUTES OF CARLSBAD LODGERS TAX ADVISORY BOARD MEETING HELD JUNE 7, 2016

The motion was made by Bob Lynch and seconded by Dr. Dara to approve the June 7, 2016 Meeting Minutes.

The Vote was as follows: Yes: Wiggins, Dr. Dara, and Lynch

No: None Absent: Balzano, Fowler

00:00:57 5. CONSIDER APPROVAL OF REQUEST FOR FUNDING FROM DIRT DOBBERS CAR CLUB

Miles Caddell presented the request for funding from the Dirt Dobbers Car Club. The car club will host an event in conjunction with the CARS Club United Way Charity Car Show. The Dirt Dobbers will bring in a variety of racing cars and memorabilia. Mr. Caddell explained that this is the first year the Dirt Dobbers have had this show in Carlsbad since they have recently resurrected their club.

Neil Wiggins asked if all the proposed expenses are eligible for Lodgers' Tax. Ed Fierro clarified that the travel, insurance and lodging for the presenters would not be eligible. He explained that the advertising, flyers & posters are eligible as promotional costs.

The motion was made by Bob Lynch and seconded by Dr. Dara to approve the qualifying promotional expenses requested from the Dirt Dobbers Car Club.

The Vote was as follows: Yes: Wiggins, Dr. Dara, and Lynch

No: None Absent: Balzano, Fowler

00:10:06 6. ADJOURN

The motion was made by Bob Lynch and seconded by Dr. Dara to Adjourn.

The Vote was as follows: Yes: Wiggins, Dr. Dara, and Lynch

No: None Absent: Balzano, Fowler



Chairman