

**Minutes of the Regular Meeting of the
Carlsbad Museum Advisory Board
held in the Carlsbad Museum & Art Center
On July 19, 2017 at 1:30 PM**

Voting Members Present:

David Prell	President (in at 1:42)
Khushroo Ghadiali	Member
LaVern Shan	Member
Margaret McClure	Member
Sam Denman	Vice President (in at 1:45)
Steve West	Member
Duane Pearson	Member
Tom Bemis	Member
KC Sparks	Member

Voting Members Absent:

Larry Pardue	Member
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Ex-Officio Members Present:

Ex-Officio Members Absent:

Mayor Dale Janway	
Steve McCutcheon	City Administrator
Patsy Jackson-Christopher	Director of Arts & Culture

Others Present:

Dave Morgan	Museum Director
Edward VanScotter	Assistant Director

1. ROLL CALL OF VOTING MEMBERS AND DETERMINATION OF QUORUM

Roll call was taken by Edward VanScotter. It was determined that a quorum was present.

2. APPROVAL OF THE AGENDA OF JULY 19, 2017

The motion was made by Khushroo Ghadiali and seconded by Margaret McClure to approve the agenda of the July 19 meeting. The vote was as follows:

Yes – Khushroo Ghadiali, Lavern Shan, Margaret McClure, Steve West, Duane Pearson, Tom Bemis, KC Sparks

No – None

Absent – David Prell, Sam Denman, Larry Pardue

3. APPROVAL OF MINUTES OF THE MAY 17, 2017 REGULAR MEETING

The motion was made by LaVern Shan and seconded by Tom Bemis to approve the minutes of the May 17, 2017 meeting. There was no meeting in June. The vote was as follows:

Yes – Khushroo Ghadiali, Lavern Shan, Margaret McClure, Steve West, Duane Pearson, Tom Bemis, KC Sparks

No – None

Absent – David Prell, Sam Denman, Larry Pardue

4. APPROVAL OF FINANCIAL REPORT

The board reviewed the latest Foundation report. The Amigos Demand Fund and Feezer Fine Arts Fund are the main active funds. Ross Feezer is still contributing to the Feezer fund regularly. The Amigos fund is doing well. Money being spent from this fund is about equivalent to what is being put into it from donations and Amigo memberships. The Amigo fund is no longer earning interest, as per a new policy at the foundation.

David Prell suggested the board make donations to the Amigos fund to pay for bussing for school trips to the museum. Dave Morgan encouraged the board to reach out to local business to acquire sponsorships for bus rides. Currently, most classes are allowed two bus trips a year, if museum could pay for bus rides, it would increase the number of students who are able to visit the museum. LaVern Shan indicated that she passed out information about the current exhibit to the area schools. A lot of interest has been shown by local schools in visiting the children's book illustration exhibit.

The interim budget was discussed. Dave thinks the museum is in ok shape and will manage with the current budget. The contracts & professional fees and exhibits lines were trimmed which will effect programming activities. The mayor has contracted with Cassie Parks, on a month-to-month basis, to design and build the museum's Hall of Fame exhibit. The money to hire Cassie is coming out of the museum's contracts and professional fees line. A short discussion was held about the potash museum and heritage park projects, and the museum's responsibilities for these projects. The Board agreed that a main priority for the museum is to bring the museum environmental controls up to museum standards. A museum appropriate HVAC will better control temp and humidity fluctuation and better protect artifacts and artwork from deterioration.

The motion was made by Steve West and seconded by Duane Pearson to approve the financial report. The vote was as follows:

Yes – David Prell, Khushroo Ghadiali, LaVern Shan, Margaret McClure, Sam Denman, Steve West, Duane Pearson, Tom Bemis, KC Sparks

No – None

Absent – Larry Pardue

5. APPROVAL OF DIRECTOR'S REPORT

On June 12th, the "Moon over the Pecos" gate/art piece was installed near the front of the museum. This piece was designed by Wren Prather-Stroud, and fabricated by Bill Rook. This piece serves a dual purpose of being a piece of art for the Halagueno Arts Park, as well as blocking off the electrical box area by the front of the museum. Dave Morgan implored the board to make time to see the gate during the night, as it lights up and is really well done. A floor scrubber was bought in order to more deeply clean the floors in the museum. On June 16th George Tomsco and George Blitz held a presentation in the Hall of Fame room. George Tomsco is from the band *The Fireballs*, and George Blitz was associated with the American Bandstand program. The museum worked with Creative Carlsbad on this presentation. Also the same night, there was a movie in the park: *La La Land*. A question was brought up about how the museum advertises these events. Dave Morgan responded that the museum puts upcoming events on facebook, the City website, as well as the local newspaper and radio ads. On the 27th of June, the exhibit *Childhood Classics: 100 Years of Children's Book Illustrations* arrived at the museum. The arrival date was delayed due to some insurance issues, which also pushed back the opening of the exhibit to the 7th of July. On the 29th of June, five pieces of equipment were installed at the Heritage Park. Signage is being worked on for the equipment. The Hall of Fame is currently a top priority for the mayor. More artifacts are needed for the Hall of Fame to open. The Board asked where artifacts for the Hall of Fame are coming from, Dave Morgan answered from potential Hall of Fame inductees and their families or friends, and when possible from the museum collection

Art Academy is wrapping up for the year. The classes to be held July 24th-28th were cancelled by the teacher due to her finding a full-time job. The *Dinosaurs of New Mexico* exhibit will be featured at the museum from November 2017 through February of 2018. This exhibit should be a big draw for the local schools. The Flamenco exhibit lined up for the fall of 2018 is on course. Atomic Culture, who did

the pop-up exhibit at the museum last year, want to do another exhibit at the museum. The same couple who run Atomic Culture just ran and organized the Museum Mile event in New York City, which was a success. They are making a name for themselves in the museum world. Atomic Culture's proposed exhibit for the museum would solicit non-standard art from art students from regional colleges. Khushroo Ghadiali asked if the museum has considered approaching local business' for help with exhibits. Dave Morgan stated that the museum is open to such collaboration. Mosaic did help fund the Little Old Carlsbad layout and they along with a few other companies are helping with the future potash museum. David Prell brought up the mayor's annual oil summit and that the museum could look into getting a booth set up at this event. A presence at this summit would expose the museum to a wide range of people who might not have had any dealings with the museum in the past. Dave Morgan indicated that this is a good idea. Mr. Prell will look into getting an exhibitors spot for the museum

The motion was made by Duane Pearson and seconded by Tom Bemis to approve the Director's Report. The vote was as follows:

Yes – David Prell, Khushroo Ghadiali, LaVern Shan, Margaret McClure, Sam Denman, Steve West, Duane Pearson, Tom Bemis, KC Sparks

No – None

Absent – Larry Pardue

6. CONSIDER APPROVAL TO RECOMMEND REPLACEMENT FOR GERRI MATTSON.

There are a handful of nominees who might like to join the museum board. The fact that there are no overriding guidelines for what to look for in board members was brought up. The makeup of the board, reflecting Carlsbad as a whole, connections and networking opportunities, and skills were all topics that were brought up in considering future board members. The board decided that they wanted to have further discussions to come up with guidelines for selecting future board members before nominating anyone else.

The motion was made by Khushroo Ghadiali and seconded by Duane Pearson to table this motion. The vote was as follows.

Yes – David Prell, Khushroo Ghadiali, LaVern Shan, Margaret McClure, Sam Denman, Steve West, Duane Pearson, Tom Bemis, KC Sparks

No – None

Absent – Larry Pardue

7. DISCUSS RENAMING OF TEMPORARY GALLERY

Options were discussed on renaming of the Temporary Gallery. Among the options brought up were keeping it named the Temporary Gallery, honoring a Carlsbad resident, or finding a sponsorship to name the gallery.

8. DISCUSS CURRENT AND FUTURE EXHIBITIONS AND ACTIVITIES

Exhibit – July 7th, 2017 – Sept. 30, 2017 *Childhood Classics: 100 ears of Children's Book Illustration*

Exhibit – Oct. 2017 – *Zia Quilt Guild Exhibit*

Exhibit – Nov 2017 – Feb 2018 *Dinosaurs of New Mexico*

Exhibit – Nov 2018 – Jan 2019 *Flamenco!*

9. ADJOURN

The meeting adjourned at 3:11PM



David Prell, President

8-16-17
Date