

MINUTES OF A REGULAR MEETING OF THE LODGERS' TAX ADVISORY BOARD OF THE CITY OF CARLSBAD, NEW MEXICO, HELD IN THE CITY COUNCIL CHAMBERS AT THE MUNICIPAL BUILDING, 101 N. HALAGUENO, CARLSBAD, NM ON TUESDAY, MARCH 7, 2017, AT 7:30 A.M.

Voting Members Present: Neil Wiggins
Dale Balzano
Bob Lynch

Absent: Jill Torres
Dr. Dara

Also Present: Wendy Hammett Finance Director
Sandy Gonzalez Budget Manager
Robert Defer Chamber of Commerce
Lisa Boeke Chamber of Commerce
Karla Hamel Carlsbad MainStreet

00:00:01 1. CALL TO ORDER

Chairman Neil Wiggins called the meeting to order.

00:00:14 2. ROLL CALL OF VOTING MEMBERS AND DETERMINATION OF QUORUM

Chairman Wiggins called Roll and it was determined that there was a Quorum of the Voting Members.

Present: Neil Wiggins, Bob Lynch and Dale Balzano

Absent: Dr. S.S. Dara, Jill Torres

00:00:29 3. APPROVAL OF AGENDA

The motion was made by Bob Lynch and seconded by Dale Balzano to approve the March 7, 2017 Meeting Agenda.

The Vote was as follows: Yes: Wiggins, Balzano, and Lynch

No: None Absent: Dr. Dara, Torres

00:00:43 4. CONSIDER APPROVAL OF MINUTES OF CARLSBAD LODGERS TAX ADVISORY BOARD MEETING HELD FEBRUARY 7, 2017

The motion was made by Dale Balzano and seconded by Bob Lynch to approve the February 7, 2017 Meeting Minutes.

The Vote was as follows: Yes: Wiggins, Balzano, and Lynch

No: None Absent: Dr. Dara, Torres

00:01:00 5. CONSIDER APPROVAL OF REQUEST FOR FUNDING FROM CARLSBAD MAINSTREET-CAVERNFEEST 2017

Karla Hamel from Carlsbad MainStreet presented the request for the 2017 CavernFest. The request is in the amount of \$26,000 for advertising the Second Annual CavernFest. Last year was the first time this event was hosted and it was a success. Ms. Hamel explained that the radio, newspaper, television and social media advertising campaign will be in New Mexico and Texas, including Abilene, Lubbock, EL Paso and Hobbs.

The motion was made by Bob Lynch and seconded by Dale Balzano to approve the Request for Funding from Carlsbad MainStreet-CavernFest.

The Vote was as follows: Yes: Wiggins, Balzano, and Lynch

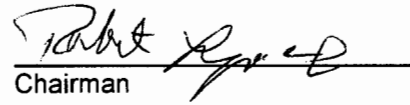
No: None Absent: Dr. Dara, Torres

00:05:05 6. ADJOURN

The motion was made by Bob Lynch and seconded by Dale Balzano to Adjourn.

The Vote was as follows: Yes: Wiggins, Balzano, and Lynch

No: None Absent: Dr. Dara, Torres


Chairman