

**MINUTES OF THE REGULAR MEETING OF THE BEAUTIFICATION COMMITTEE
CITY HALL 101 N. HALAGUENO ROOM 204
(PLANNING ROOM) 11:00 AM March 17, 2016**

COMMITTEE MEMBERS PRESENT:

Mary Garwood, Jerry Stanley, Dave Gillan, Eydie Harrell, Tyson Frintz, Robert Garcia, Dan Main, Mike Hernandez, Terra Dougan, Armida Borunda, Jeff Patterson, Eve Flanigan, Steve McCroskey, & Suzanne Hathon

MEETING WAS CALLED TO ORDER AT 11:02 AM

1. APPROVAL OF AGENDA

Jerry Stanley made a motion to approve the agenda, Dan Main seconded. The vote was as follows: Yes- Jerry Stanley, Dave Gillan, Eydie Harrell, Tyson Frintz, Robert Garcia, Dan Main, Mike Hernandez, Terra Dougan, Armida Borunda, Jeff Patterson, Eve Flanigan, Steve McCroskey, & Suzanne Hathon
No- None

2. APPROVAL OF MINUTES- REGULAR MEETING HELD February 18, 2016:

Dave Gillan made a motion to approve the minutes of the regular meeting held on February 18, 2016. Dan Main seconded. The vote was as follows: Yes- Jerry Stanley, Dave Gillan, Eydie Harrell, Tyson Frintz, Robert Garcia, Dan Main, Mike Hernandez, Terra Dougan, Armida Borunda, Jeff Patterson, Eve Flanigan, Steve McCroskey, & Suzanne Hathon
No- None

3. "CLEAN YOUR BLOCK" Summer Parties Idea- Mary Garwood explained to the committee that while in Orlando, Florida at the National Keep America Beautiful conference, which she heard several ideas from communities across the USA, but the "Clean Your Block" Summer Parties idea seems to be one that she believes could work for Carlsbad. These outreaches will be only a few hours on 4 Saturdays throughout the summer and held at local parks throughout Carlsbad. She explained that the owners of the local McDonalds have expressed interest in helping Keep Carlsbad Beautiful with some of the cost of these events and being a sponsor.

4. Labyrinth Discussion- Mary Garwood explained that the Projects Coordinator is working with a contractor to construct a lower cost option for the labyrinth. What will be done instead is a concrete layout and the pattern as an imprint. The pattern design will remain the same. The colors have yet to be determined. A special meeting was suggested for the Mural Group for the next stages in the labyrinth development.

5. ANTI-DRUG/GANG COALITION-Eve Flanigan asked for a follow-up on the soda-blasting idea that she presented last month.

6. CODE ENFORCEMENT- Tyson and Eydie report that they are still conducting a "weed blitz." The 311 procedure for grappler truck requests has now begun and Terra Dougan says the calls

are steadily coming in daily. Discussions were conducted about properties of concern and red tag procedures for vehicles.

7. MAINSTREET- MainStreet representative was not present for a report.

8. RECYCLING- Armida Borunda states that things are going well at Rainbow Recycling and CARC, INC. Document Destruction Services. She presented the committee with an updated outreach brochure about recycling. She also says that illegal dumping is still an issue at the CDDS building on Greene Street.

10. COMMUNITY CONCERNS UPDATE: Mary Garwood stated that Riverblitz was a huge success and a count of over 300 people was tallied for the event. She said it was a lot of hard work, but the community really came together and it went extremely well.

11. ADJOURNMENT: Jerry Stanley made a motion to adjourn. Eydie Harrell seconded. Motion passed. Meeting adjourned at 12:04pm.

Signed: _____

