

**MINUTES OF THE REGULAR MEETING OF THE BEAUTIFICATION COMMITTEE
CITY HALL
FEBRUARY 18, 2016
101 N. HALAGUENO 11:00AM
CITY COUNCIL CHAMBERS**

Committee Members Present:

Mary Garwood, Jerry Stanley, Dave Rogers, Dan Main, Dave Gillan, Eydie Harrell, Mike Hernandez, Ruben Ramirez, Suzanne Hathon, Steve McCroskey, David Lozano, and Tyson Frintz

1. Approval of Agenda:

Dave Gillan made a motion to approve the agenda. Dan Main seconded. The vote was as follows:

Yes- Dave Gillan, Jerry Stanley, Dan Main, Dave Rogers, Eydie Harrell, Mike Hernandez, Ruben Ramirez, David Lozano, Steve McCroskey, Suzanne Hathon, David Lozano, and Tyson Frintz

No- None

2. Approval of Minutes For Meeting Held December 17, 2015:

Dave Gillan made a motion to approve the minutes of the regular meeting held on December 17, 2015.

Jerry Stanley seconded. The vote was as follows:

Yes- Dave Gillan, Jerry Stanley, Dan Main, Dave Rogers, Eydie Harrell, Mike Hernandez, Ruben Ramirez, David Lozano, Steve McCroskey, Suzanne Hathon, David Lozano, and Tyson Frintz

No- None

3. Reporting of Illegal Dumping:

Dave Gillan presented the committee with concerns of issues regarding concerns through the years of his involvement not being addressed. He suggested to the group creating a "task force" to come up with remedies on illegal dumping, amongst other code violations. The focus would be to draw attention and act on these matters instead of letting them "dwindle away" and not get addressed. Eydie Harrell said that she believed that one good step would be to reach out to trucking and oilfield companies who's trucks may be responsible for illegal spills and ask them to get involved with the Beautification Committee and to ask them to take proper action to repair their trucks. Dave Rogers suggested starting out with the Oil and Gas Directory printed by the Current Argus as a resource to begin outreach.

4. Labyrinth Discussion:

Mary Garwood presented the desired design and labyrinth kit that is desired by the Mural Group for the labyrinth project. It is the Chartres Replica at a cost of \$27,900.00. Labor to install the labyrinth will be provided by the city. The labyrinth has been decided to be placed in the cul-de-sac on the corner of Locust St. and Mission St. Dave Rogers presented the committee with a general history and meaning behind labyrinths and why the group advocated for a replacement. Trees and possibly some shrubbery will be requested from the Tree Board, Beautification, and other entities. Dave Gillan cautioned that the cost may rise very significantly and estimates a total cost of \$70,000.00 for the project.

5. Riverblitz

Mary Garwood stated that she is finding Riverblitz takes quite a bit of planning as Michelle Perry stated previously in the November 2015 meeting. She has secured the NMSU-C conference room for two pre-planning meetings for Riverblitz and invited everyone to come. She stated volunteers and those who need community service are needed for all aspects of the event and encouraged to help out.

6. KCB- Business of the Month:

Zeke Hernandez Trucking Company, Dunagan and Associates, and Carlsbad Ford were all nominated for Business of the Month for March 2016. After discussion, Zeke Hernandez was chosen to receive the award.

7. Anti-Drug/Gang Coalition:

Eve Flanigan submitted the idea of sodablasting as an approach to graffiti removal. She has spoken with workers in Roswell, New Mexico who use it and say that it makes a great inexpensive way to remove graffiti and recommends it for Carlsbad. Eve presented the group with a fact sheet about sodablasting and asked to follow up with those in charge of graffiti removal for the city.

8. Code Enforcement:

Eydie Harrell reports that code enforcement and fire marshals are working on a "weed blitz." They are staying busy with 311 reports and other various calls coming in as well.

10. Recycling:

The convenience center, featuring the glass crusher, had its grand opening on Wednesday, February 17, 2016. Mary Garwood and Jerry Stanley reported that the opening went very well and the children from JMA school were very well behaved.

11. Community Concerns Discussion/Updates:

Mary Garwood reported that she just got back from the annual Keep America Beautiful training in Orlando, Florida. She told the committee she came back with lots of great ideas and sees quite a bit of opportunity for outreach here in Carlsbad. Eydie Harrell reports that there have been complaints of the side of the highways and medians throughout town and would like to know what to tell people when they complain. Some discussion was held amongst the committee about this. Dave Gillan requested that the head of the street department attend the next Beautification meeting to review whoever has the contract for these areas if there is in fact one in place.

12. ADJOURNMENT: Dave Gillan made a motion to adjourn. Jerry Stanley seconded. Motion passed.
Meeting adjourned at 12:13 pm.
No-None

Signed: _____

