

**MINUTES OF A MEETING OF THE LODGERS' TAX ADVISORY BOARD OF THE CITY OF CARLSBAD, NEW MEXICO, HELD IN THE CITY COUNCIL CHAMBERS AT THE MUNICIPAL BUILDING, 101 N. HALAGUENO, CARLSBAD, NM
TUESDAY, DECEMBER 5, 2017, AT 7:30 A.M.**

Voting Members Present: Neil Wiggins
Dale Balzano
Dr. S.S. Dara

Absent: Bob Lynch
Jill Torres

Also Present:

Mike Hernandez	Deputy City Administrator
Wendy Hammett	Finance Director
Sandy Gonzalez	Accountant
Robert Defer	Chamber of Commerce
Karla Hamel	Carlsbad MainStreet
Pam Therrell	

(recording failed)

00:00:00 1. CALL TO ORDER

Chairman Neil Wiggins called the meeting to order.

00:00:00 2. ROLL CALL OF VOTING MEMBERS AND DETERMINATION OF QUORUM

Chairman Wiggins called roll and it was determined that there was a Quorum of the Voting Members.

Present: Neil Wiggins, Dale Balzano, and Dr. S.S. Dara

Absent: Bob Lynch, Jill Torres

00:00:00 3. APPROVAL OF AGENDA

The motion was made by Dale Balzano and seconded by Dr. S.S. Dara to approve the December 5, 2017 Meeting Agenda.

The Vote was as follows:

Yes: Wiggins, Balzano, Dara,

No: None

Absent: Torres and Lynch

00:00:00 4. CONSIDER APPROVAL OF MINUTES OF CARLSBAD LODGERS TAX ADVISORY BOARD MEETING HELD NOVEMBER 7, 2017

The motion was made by Dr. S. S. Dara and seconded by Dale Balzano to approve the November 7, 2017 Meeting Minutes.

The Vote was as follows:

Yes: Wiggins, Balzano, Dara

No: None

Absent: Torres and Lynch

00:00:00 5. CONSIDER APPROVAL OF REQUEST FOR PROMOTIONAL FUNDING FROM CARLSBAD MAINSTREET-CAVERN FEST 2018

Karla Hamel presented the proposal requesting Promotional Funding in the amount of \$40,000 for the Third Annual CavernFest. Funds will be used for local as well as non-local advertising in newspapers, magazines, posters, radio, television, and social media. The motion to approve funding was made by Dale Balzano and seconded by Dr. S. S. Dara.

The Vote was as follows:
Yes: Wiggins, Balzano, Dara
No: None
Absent: Torres and Lynch

00:00:00 6. LODGERS' TAX STATE STATUTE

The State Statute was presented and the board unanimously decided to discuss it more at a later meeting.

No Vote Required

00:00:00 7. BALANCE SUMMRY OF PROMOTIONAL LODGERS' TAX

The balance summary for the Promotional Lodgers' Tax was presented to the board.

No Vote Required

00:18:54 8. ADJOURN

The motion was made by Dr. S. S. Dara and seconded by Dale Balzano to adjourn.

The Vote was as follows:
Yes: Wiggins, Balzano, Dara
No: None
Absent: Torres and Lynch



Chairman