

MINUTES OF SPECIAL MEETING OF THE GOLF COURSE ADVISORY BOARD OF
THE CITY OF CARLSBAD, NEW MEXICO, HELD AT MUNICIPAL BUILDING
PLANNING ROOM ON NOVEMBER 27, 2017 AT 4:00 P.M.

Voting Members Present:

Dean Bair	Chairperson
Kenny Lawson	Member
Myrna Cournoyer	Member
Dave Tawater	Member
Zeph Roberson	Member
Bobbie Young	Member
John Caraway	Member
Daniel Johnson	Member
Charles Cable	Member
Kathy Temple	Member
Jack Litschke	Member

Voting Members Absent:

None

Ex-Officio Members Present:

None

Ex-Officio Members Absent:

John Heaton Jr.	Golf Professional
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Board Secretary Present:

Kyle Boatman	Golf Course Superintendent
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Board Secretary Absent

None

Others Present:

Steve Hendley	Sports and Rec Director
John Lowe	Community Development Director
Joel Burger	Wexford Golf

ITEM 1 - ROLL CALL OF VOTING MEMBERS AND DETERMINATION OF QUORUM:

Roll call of those present was taken by Kyle Boatman. It was determined that a quorum was present.

ITEM 2 - APPROVAL OF AGENDA OF SPECIAL MEETING ON NOVEMBER 27, 2017:

The motion was made by Zeph Roberson and seconded by Daniel Johnson to approve the agenda of special meeting on November 27, 2017. The vote was as follows:

Yes-, Dave Tawater, Myrna Cournoyer, Kenny Lawson, Zeph Roberson, Bobbie Young, Dean Bair, Daniel Johnson, Kathy Temple, Charles Cable, Jack Litschke, John Caraway

No-

Absent-

ITEM 3 – INTRODUCTION OF WEXFORD GOLF MANAGEMENT:

Dean Bair introduced Joel Burger to the golf board. Joel said he would be happy to answer any questions that the board has. Dave Tawater asked about the other 2 facilities that Wexford Golf currently manages. Joel told the board they have a course in Minneapolis and property at MSP airport. It was asked who would be the pro running the pro shop. Joel said that he was currently in the process of looking someone to hire. Dave asked if the course in Minneapolis was just the pro shop or the entire golf course. Joel told him that they managed the entire course. Charles asked what Joel thought of the private carts on the course. Joel said that it was rare and that he will be interested in learning and the opportunities that it will bring. Dean asked how the transition was going to be to starting at the first of the year. Joel said that getting golf carts are the major issue but that there are plenty of distributors in the area to get them from. He also said that the shop will be staffed and running on the first day. Dave asked what golf companies they work with. Joel said he can get products from any of the golf companies. Dave said that in the current pro shop the only turnover in apparel was winnings from tournaments. Joel said that if they set the pro shop up correctly that it will appeal to the public and not just golfers. Myrna asked how the tournament earnings would be distributed. Joel told her that it would depend on the event, but would mostly be in a gift certificate to the pro shop. Dean asked if Joel had any marketing strategies. Joel said that his background is in sales. He said there is no specific plan other than to get the operation stabilized and then see what the community wants and needs. It was brought up that the snack bar is not included on this contract, but would go out for RFP in January. Joel said that it would be something they would be very interested in. Dean asked how pace of play would be managed. Joel said that it was a hard subject since some golfers are out to have fun and some players wanting to play and get done. Joel said that communication is key and making sure slower players know to let faster players play through. John Caraway asked about golf lessons. Joel said that they were extremely important to be available to new and current golfers. Joel said the goal is to play and teach the game. Joel asked the board if there were any specific needs that the board wants to see. Dean said that it would be nice to see enthusiasm and consistency. Dean also said once the snack bar is up and running that it would be nice to have a beer and wine license. Dean also said diversity in the merchandise in the pro shop and competitive pricing. Mirna asked about the driving range netting. Steve said that it has been submitted to the insurance and that they are waiting to see what the insurance says. Joel also mentioned that it is important to work as a team with the pro shop and the maintenance facility. Dave also said it would be nice to have an audit done on the pro shop at certain times. John Caraway asked Joel how often he would be here. Joel

said that he would be here as needed, but would be here quite a bit in the beginning. Zeph asked when they could start buying the annual permits. Steve said that they would be able to start buying them in January.

ITEM 4 – ADJOURNMENT:

The motion was made by John Caraway and seconded by Jack Litschke to adjourn the special meeting of November 27, 2017. The vote was as follows:


Yes-, Dave Tawater, Myrna Cournoyer, Kenny Lawson, Zeph Roberson, Bobbie Young, Dean Bair, Daniel Johnson, Kathy Temple, Charles Cable, Jack Litschke

No-

Absent-

Meeting adjourned at 5:00 PM.

Minutes approved on behalf of the Golf Course Advisory Board by:



Dr. Dean Bair, Chairperson



Kyle Boatman, Golf Course Superintendent



Steve Hendley, Sports and Recreation Director